MEDIA KIT

LUXE INFINITY

MAGAZINES



MEDIA PRINT & WEB

LUXE INFINITY

Immersive editorial content dedicated to the premium world.

Luxe Infinity Magazine is an independent media brand founded more than 8 years ago, with an editorial approach that goes beyond simply showcasing luxury.

Through articles, experiences, storytelling and success stories, the magazine tells the stories of places, houses, craftsmanship and personalities from the inside.

Every feature aims to convey expertise, reveal a story and give meaning to excellence.
Our editorial line places people, transmission, heritage and traditions at its core.

Our approach is simple:
we create editorial content that builds lasting value for luxury brands and key players.



OUR EDITORIAL UNIVERSES







- LIFESTYLE
- TRAVEL
- HOSPITALITY
- GASTRONOMY
- AUTOMOTIVE
- YACHTING
- DESIGN
- BEAUTY
- JEWELLERY
- WATCHES
- ART & CULTURE
- TECHNOLOGY
- EXPERIENCES



KEY FIGURES

PRINT

MAGAZINES English – French
100 pages – 10,000 copies

4 issues per year

2 Lifestyle: June & December

2 Travel: March & September

DIGITAL

+300,000 downloads

across digital reading platforms

SOCIAL MEDIA

Facebook +21,000

Instagram +11,000

LinkedIn +3,600

WEB MEDIA

+50,000 visits / month

Listed on Google News

Publishing: 1 to 2 articles / day

Weekly newsletter
(+50,000 emails)



LUXE
INFINITY

OUR READERSHIP

AFFLUENT HIGH-NET-WORTH

INTERNATIONAL

PASSIONATE

DISCERNING

EPICUREAN

INFLUENTIAL

CONNECTED



55%
MEN

45%
WOMEN

25 - 65
YEARS OLD



LUXE INFINITY

ADVERTISING

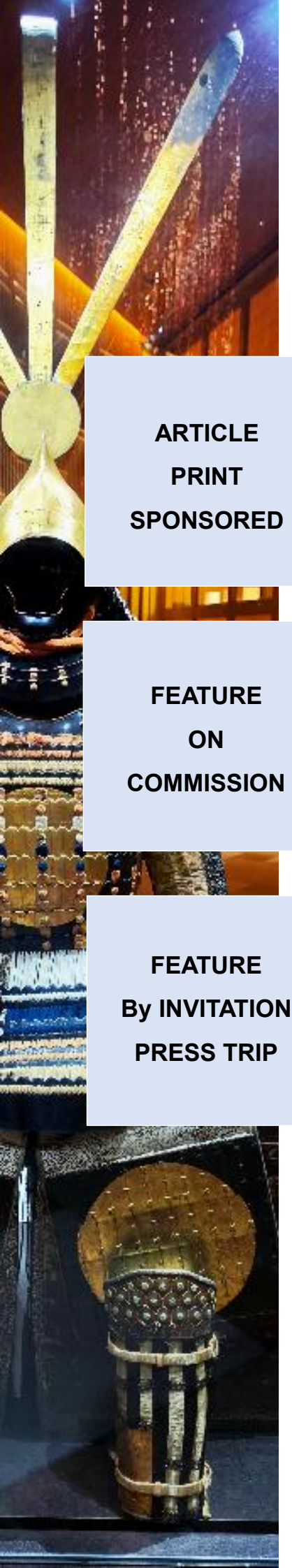
PUBLIC RATES / EXCL. VAT

FRONT COVER	INSIDE FRONT COVER	INSIDE BACK COVER	BACK COVER
12 000 €	8 500 €	7 000 €	10 500 €

A4 PAGE INSIDE	DOUBLE PAGE	SHOPPING PAGE
5 000 €	9 000 €	1 500 €

To extend the visibility of every campaign,
for every advertising insertion in Luxe Infinity Magazines:
a dedicated branded web article is included at no extra cost





LUXE INFINITY

PRINT FEATURES

PUBLIC RATES / EXCL. VAT

ARTICLE PRINT SPONSORED

6 pages
Editorial content based on the text and visual materials provided
• Print + web publication

7 000 €

FEATURE ON COMMISSION

Minimum 8 pages - On-location immersion
• Editorial writing • Visual creation • Print + web publication
• 5 days of on-location reporting
Travel outside mainland France: travel expenses charged separately

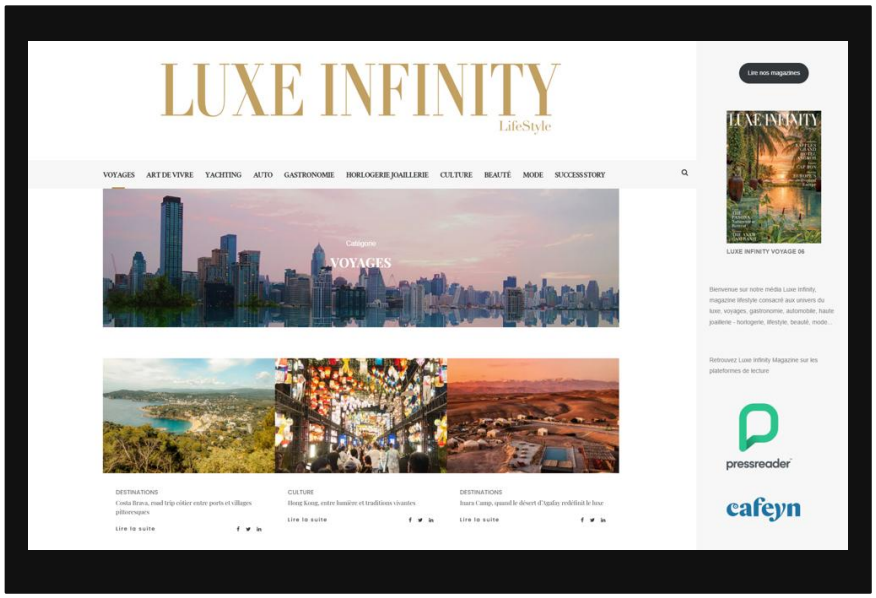
8 500 €

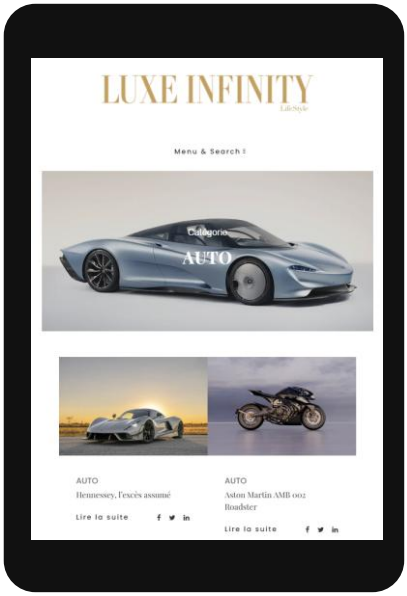
FEATURE By INVITATION PRESS TRIP

Minimum 8 pages - On-location immersion
• Editorial • Contents creation • Publication print + web
Minimum 3 nights per address - Programme to be agreed
Transport, accommodation, meals, transfers and activities covered by the organiser
a two-person team (one couple)
BY INVITATION

All our print articles are also published on www.luxe-infinity.com
- shared on our pages:
  Facebook, Instagram, LinkedIn
- featured in our weekly newsletter

DIGITAL COMMUNICATION





SPONSORED WEB ARTICLE

Editorial content based on the text and visual materials provided

Minimum 900 words and up to 2 links

Shared on our Facebook, Instagram and LinkedIn pages

Featured in our weekly newsletter

1 500 €

WEB BANNER ON WWW.LUXE-INFINITY.COM

Right-hand column 260 × 370 pixels
+ dofollow URL

3-MONTH PERIOD	6-MONTH PERIOD
2 400 €	**5 000 €**

EDITORIAL CALENDAR

LUXE INFINITY

LUXE INFINITY LIFESTYLE

ISSUES:

JUNE
Closing date: end of APRIL

DECEMBER
Closing date: end of OCTOBER

LUXE INFINITY TRAVEL

ISSUES:

MARCH
Closing date: end of JANUARY

SEPTEMBER
Closing date: end of JUNE

TECHNICAL SPECIFICATIONS

A4 advertisement
21 × 29.7 cm + 5 mm bleed
PDF format / minimum 300 DPI

Sponsored article
Source texts or press releases
High-resolution visuals



CONTACT US

LUXE INFINITY

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READ OUR MAGAZINES

PARTNERSHIPS

SPONSORED EDITORIAL

ADVERTISING

PRESS TRIP INVITATIONS

PRIVATE EVENTS

PRODUCTS TESTING

MEDIA EXCHANGE



LUXE INFINITY

DISTRIBUTION



SELECTIVE LOCATIONS

4- and 5-star hotels
Tourist boards
Luxury boutiques
Airports, private jets

(…)

PREMIUM EVENTS

IFTM Top Resa - EquipHotel
Yachting : Dubai, Qatar, Bodrum
Révélations, Fine Arts,
Rétromobile - Ultimate Supercar
Garage - EquipAuto, Automobile
Awards - Cognac Blues
Passions
(…)

DIGITAL PRESS

Cafeyn
PressReader
Viapresse
ePresse
Fnac Presse
Grand Voyageur Lounge
CFC

☆ List of digital press distribution points in the appendix

☆ APPENDIX
E-PRESS DISTRIBUTION

LUXE INFINITY



Wynn & Encore Las Vegas	United States of America
The Venetian Las Vegas	United States of America
ARIA Las Vegas MGM Hotels and Resorts	United States of America
Resorts World Las Vegas	United States of America
The Venetian Macao Resort Hotel	Macau
Wynn Palace Macau	Macau
Mohegan Sun Casino Resort	United States of America
Grand Palladium Riviera Maya Resorts & SPA	Mexico
Atlantis The Palm, Dubai Kerzner International	United Arab Emirates
Vdara Hotel and Spa	United States of America
Galaxy Hotel	Macau
Fairmont Royal York Fairmont Hotels & Resorts	Canada
Caribe Royale Resort	United States of America
Gloria Hotels and Resorts	Turkey
Sheraton & Four Hong Kong Tung Chung	Hong Kong
Hilton San Diego Bayfront	United States of America
Grand Palladium Costa Mujeres Resort & SPA	Mexico
Lopesan Costa Meloneras	Spain
Pechanga Casino Resort and Spa	United States of America
Hilton Fukuoka Sea Hawk	Japan
Lopesan Costa Bavaro Resort Spa & Casino	Dominican Republic
The Boca Raton	United States of America
Le Meridien Etoile	France
Wynn Macau	Macau
Chapel Wharf Dandara Living	United Kingdom
Pullman Paris Montparnasse	France

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E-PRESS DISTRIBUTION

LUXE INFINITY

Carlton Hotel Singapore	Singapore
Imperial Hotel Tokyo Imperial Hotels	Japan
Grand Hyatt Washington DC	United States of America
Intercontinental Los Angeles Downtown	United States of America
Highlands Hotel at Resorts World Genting	Malaysia
ANA InterContinental TokyoAna	Japan
InterContinental Cairo Citystars	Egypt
Hyatt Regency San Francisco	United States of America
The Park Lane Hong Kong,	Hong Kong
Baku Marriott Hotel Boulevard	Azerbaijan
Grand Luxxe Vidanta - N Vallarta	Mexico
The Royal Atlantis Resort	United Arab Emirates
Solaire Resort & Casino	Philippines
Magnificent Mile InterContinental Hotels & Resorts	United States of America
Pan Pacific Singapore Pan Pacific Hotel Group	Singapore
Sheraton Frankfurt Airport Hotel	Germany
The Broadmoor	United States of America
Melia Caribe Beach Resort	Dominican Republic
Novotel Paris Centre Tour Eiffel	France
Fairmont Banff Springs	Canada
Leodis Square Dandara Living	United Kingdom
Sheraton Buenos Aires Hotel & Convention	Argentina
InterContinental Cairo Semiramis	Egypt
Forte Village Resort	Italy
Arizona Biltmore, A Waldorf Astoria Resort Curio	United States of America
MELIA - Hotel Paradisus Palma Real	Dominican Republic
Paramount Hotel Dubai	United Arab Emirates
Fairmont Chicago Millennium Park	United States of America
Hyatt Regency San Francisco Downtown Soma	United States of America
Paradisus Cancun Melia Hotels International	Mexico
Lopesan Baobab	Spain
Encore Boston Harbor	United States of America
Cordis Hong Kong	Hong Kong
Swissotel Chicago	United States of America
Crown Metropol Melbourne Crown Resorts	Australia
Grand Hyatt MumbaiGrand Hyatt	India
Fisher Island Club	United States of America
Suncadia Resort	United States of America
Cordis Auckland The Langham Hotels and Resorts	New Zealand
SkyCity Hotel & SkyCity Grand	New Zealand
Hard Rock Hotel Tenerife Palladium Hotel Group	Spain
Jumeirah Beach Hotel	United Arab Emirates
Furama RiverFront Singapore	Singapore
Fairmont Le Chateau Frontenac	Canada
Park Lane New York	United States of America
Marriott Resort Palm Jumeirah Dubai	United Arab Emirates

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LUXE INFINITY

Revo Munchen	Germany
Fairmont Monte Carlo	Monaco
Rosewood Hong Kong	Hong Kong
Sofitel Dubai The Obelisk	United Arab Emirates
InterContinental Yokohama Grand	Japan
Frankfurt Marriott Hotel	Germany
Sofitel Sydney Darling Harbour	Australia
Hilton Cairo Heliopolis	Egypt
InterContinental Toronto Centre	Canada
Hilton Frankfurt Airport	Germany
Holiday Inn Resort Aruba	Aruba
Melia White House	United Kingdom
Kiawah Island Golf Resort	United States of America
The Ritz-Carlton Orlando Grande Lakes	United States of America
Gran Melia Palacio de Isora	Spain
JW Marriott Marquis City Center Doha	Qatar
Lisbon Marriott HotelMarriott	Portugal
Caesars Bluewaters Dubai	United Arab Emirates
Terranea Resort	United States of America
InterContinental Grand Stanford Hong Kong	Hong Kong
Beverly Hilton Hilton	United States of America
Avani Atrium Bangkok	Thailand
European Parliament	Belgium
Open Source Center	United States of America
European Commission	Belgium
Library Of Parliament South Africa	South Africa
Riksdagsbiblioteket (Swedish Parliament Library)	Sweden
Council Of The European Union	Belgium
Foreign Commonwealth Office	United Kingdom
House of Lords	United Kingdom
Bank of Canada	Canada
Public Investment Fund KSA	Saudi Arabia
Senate of the Philippines - RMMS	Philippines
Department Of State	United States of America
European Central Bank	Germany
Environmental Affairs Eastern Cape	South Africa
Privy Council	Canada
Parliament Of Canada Library	Canada
South African Reserve Bank	South Africa
European Economic and Social Committee	Belgium
Regeringskansliet (Government Offices of Sweden)	Sweden
Banco de Portugal	Portugal