

LUXE INFINITY

Voyage



Destination
DUBAI
the pearl of the desert

Focus
**WORLD
YACHTING**
Summit Monaco

Destination
ANDORRA

SOFITEL
Royal Bay Resort

BANYAN TREE
Tamouda Bay



WYS

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SUMMIT

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IN MONACO

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INVITATION TO EXPERIENCE THE EXTRAORDINARY

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Publishing Director :

Patrick KOUNE
✉ patrick@luxe-infinity.com

Editor in chief :

Angèle NGUYEN
✉ angele@luxe-infinity.com

Redactors :

Maxime DOBREMEL
Gérard FLAMME
Ema LYNNX
Patrick KOUNE

Photo credits :

Patrick KOUNE

Graphic Design & Layout :

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Travelling is to transcend the ordinary. It is not merely a passage through space, but an awakening of the senses, of the spirit, of the imagination. A promise whispered on the wind, luring us into lands where wonder reigns.

In this edition, Luxe Infinity Voyage opens the doors to iconic destinations where elegance and adventure entwine like silk in the breeze. From the gleaming skyline of Dubai to the timeless enchantment of Morocco, with a glittering interlude in Monaco, prepare to be transported.

In Dubai, we uncover an ultramodern mirage, an emirate that rises from the desert with audacious grace. Here, the impossible becomes reality: gravity-defying skyscrapers, ethereal islands sculpted from the sea, and immersive luxuries that stir the soul. Whether you're watching the sun dissolve into gold from atop the Burj Khalifa, gliding through coral kingdoms in Atlantis The Palm, or losing yourself in the vast elegance of Dubai Mall, each

moment pulses with wonder. This city does not follow the future, it invents it.

From desert dreams to maritime majesty, we set sail to the World Summit Yachting in Monaco, where visionaries of the sea gather beneath the Riviera sun to shape the future of nautical excellence.

And then, a shift, a return to the roots of beauty. In Morocco, where tradition sings in every spice-scented breeze, we invite you to retreat into two luxurious havens. Wander through vibrant souks, trace the silence of the Atlas Mountains, and sip sweet mint tea as the muezzin's call drifts through the twilight.

Between shimmering modernity and storied heritage, this edition is a celebration of prestige, culture, and the poetry of place.

Let yourself be moved. Be inspired. Dare to wander. And may wonder be your only destination

Patrick Koune

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UN SAVOIR-FAIRE
d'exception



Bague *Toi & Moi*
Collection Variation.

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A wide-angle photograph of the Dubai skyline at sunset. The sun is a bright, glowing orb in the center of the sky, casting a long, shimmering reflection on the water in the foreground. The city's skyscrapers, including the Burj Khalifa, are silhouetted against the orange and yellow sky. The water in the foreground is dark, with the sun's reflection creating a path of light. The overall mood is serene and majestic.

DUBAI

The pearl of the desert

City of superlatives, Dubai stands today as a beacon of luxury, architectural daring, and technological innovation. Behind its dizzying skyscrapers and man-made islands lies a fascinating story, one of extraordinary transformation in just a few short decades.

BY EMA LYNNX



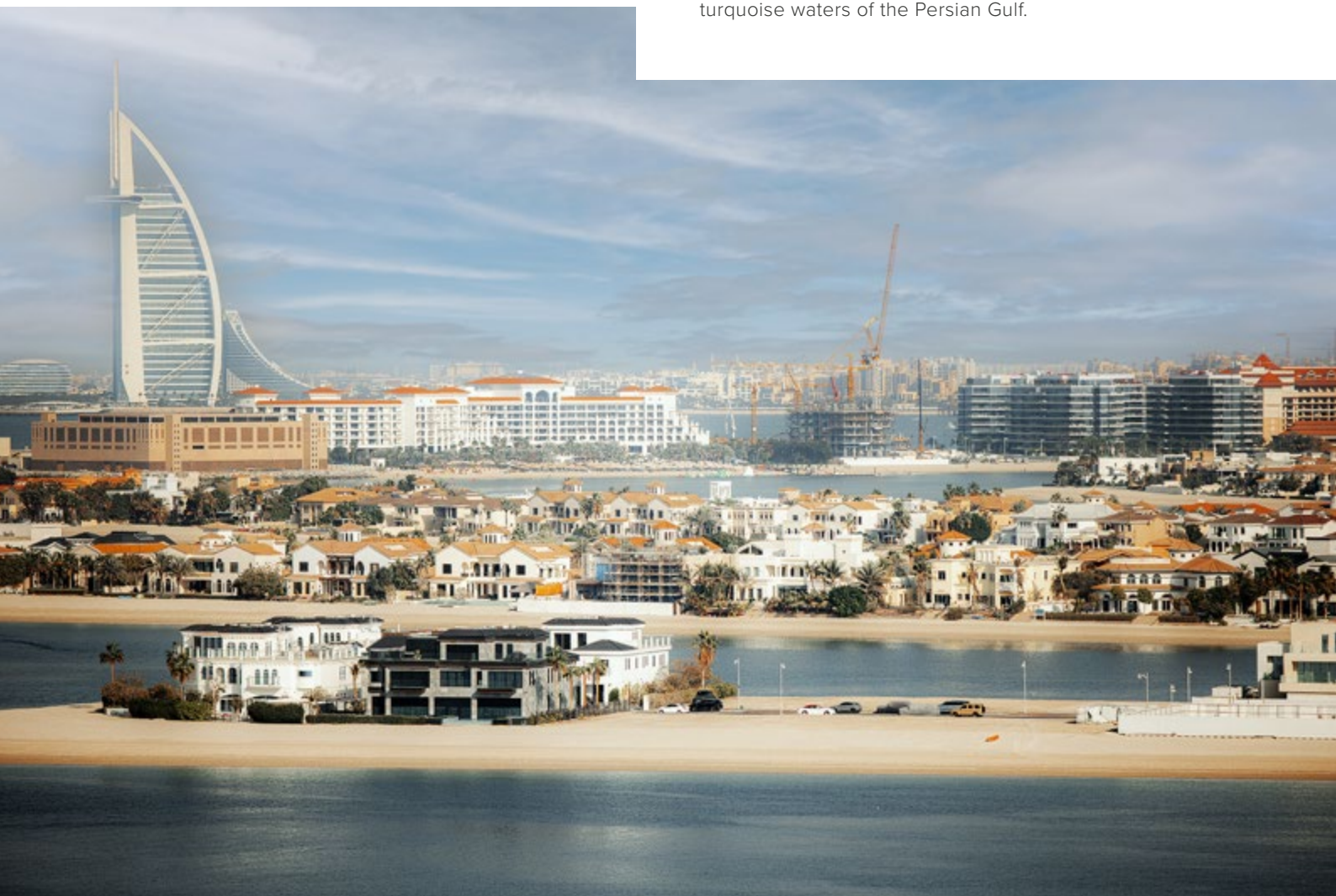
From humble origins to a cosmopolitan metropolis

Once a modest fishing and pearl trading village, Dubai figured in the 20th century as a quiet port on the Persian Gulf, thriving on maritime commerce. Its true rise began in the 1960s with the discovery of oil, which sparked unprecedented economic growth. But Dubai's leaders quickly looked beyond petroleum wealth.

Leaded by the vision of Sheikh Rashid bin Saeed Al Maktoum, and later his son, Sheikh Mohammed bin Rashid Al Maktoum, the current Ruler of Dubai, the city set its sights on becoming a global hub for finance, tourism, and technology.

Today, Dubai is a living laboratory of futuristic architecture, where innovation drives every project. Its skyline features iconic landmarks such as Atlantis The Palm, the world's tallest tower—the Burj Khalifa, and the palm-shaped artificial island Palm Jumeirah, visible from space. The Museum of the Future, inaugurated in 2022, embodies the city's commitment to advanced technology and forward-thinking. In Downtown Dubai, a universe of ultra-luxury unfolds with five-star hotels, the sprawling Dubai Mall, and world-class dining with flavors from every corner of the globe.

Yachting enthusiasts also find their paradise here, with cutting-edge marinas like Dubai Creek Harbour, and the possibility of chartering private cruises across the turquoise waters of the Persian Gulf.





©Photos : Patrick KOUNE

Toward a smart and sustainable future

Aware of the environmental challenges ahead, Dubai is actively embracing a green transition. Projects like The Sustainable City, a fully eco-friendly community, are redefining urban living. The emirate is also investing heavily in renewable energy through the Mohammed bin Rashid Al Maktoum Solar Park—one of the largest solar complexes in the world.

Looking even further ahead, Dubai is preparing to open the world's first airport for flying taxis, further solidifying its reputation as a pioneer in future mobility and smart city planning.



ATLANTIS THE PALM

*A majestic and
mythical kingdom*

At the far end of Palm Jumeirah, Atlantis The Palm rises like a legendary palace, with its rose-beige walls and emerald-green rooftops, nestled between the turquoise waters of the Arabian Gulf and the futuristic silhouette of Dubai's skyline. More than just a hotel, it is a destination in itself, where luxury, escapism, and entertainment reach unprecedented heights.

BY EMA LYNNX





©Photos : Patrick KOUNE

This iconic five-star resort brings to life a spectacular vision of Atlantis, blending mythical inspiration with rich Arabian influences and the sophistication of world-class hospitality.

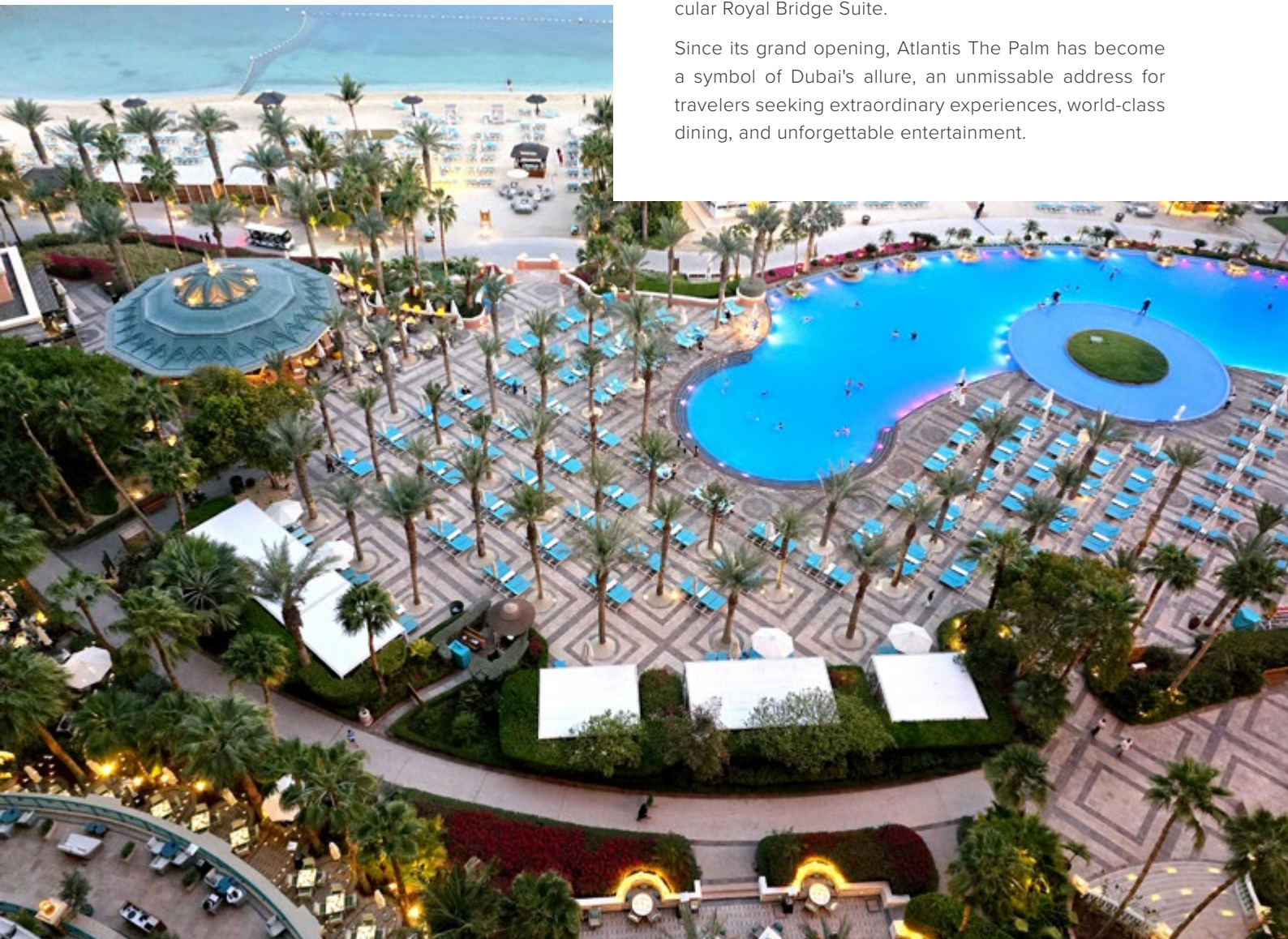
A legendary vision brought to life.

Inspired by the legend of Atlantis, the mythical sunken city described by Plato, the architecture and design of the resort evoke a lost kingdom rising from the sea. Sculpted coral motifs, marine-inspired details, grand domes, and towering spires come together to reimagine an ancient city reborn, wrapped in a mystical and immersive aesthetic.

Fusing fantasy with Arabian grandeur and the scale of modern mega-resorts, the result is a bold and instantly recognizable silhouette, perfectly aligned with Dubai's extravagant and visionary spirit.

Inaugurated on September 24, 2008, Atlantis The Palm was the first resort to open on this iconic man-made island. A joint venture between Kerzner International Holdings Limited and Istithmar World, the property spans 46 hectares and features 1,544 rooms and suites, housed within two magnificent towers connected by the spectacular Royal Bridge Suite.

Since its grand opening, Atlantis The Palm has become a symbol of Dubai's allure, an unmissable address for travelers seeking extraordinary experiences, world-class dining, and unforgettable entertainment.







A masterpiece of architecture, elegance, and scale

Breathtaking panoramic suites

Each room and suite showcases refined design with subtle oriental touches and sweeping views over the Arabian Gulf or Dubai's skyline.

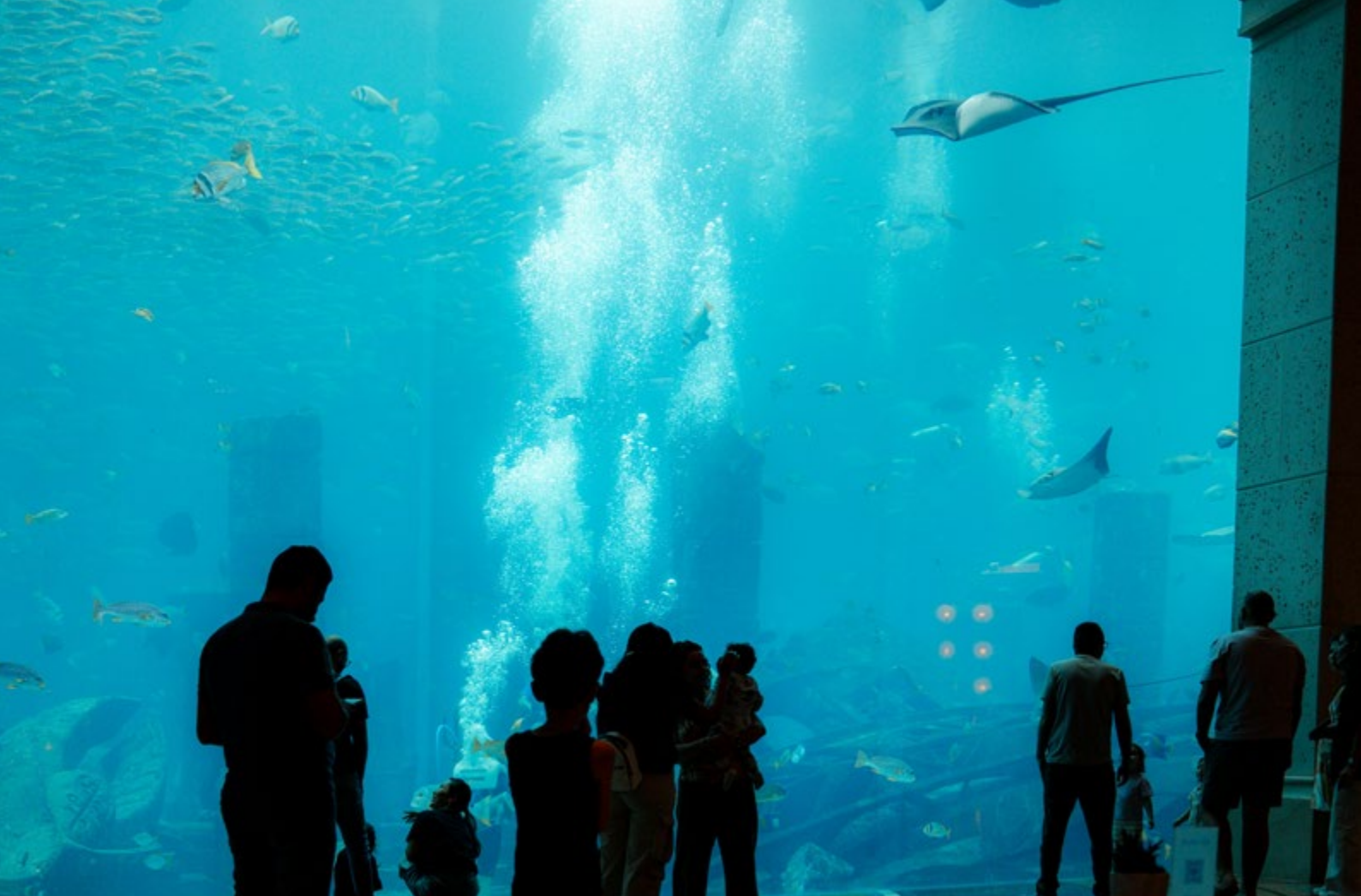
The Royal Bridge Suite

The pinnacle of opulence, perched high above the resort, with palatial living spaces, 24/7 butler service, and unmatched panoramic views.

Underwater Suites, Neptune & Poseidon

A magical immersion, with floor-to-ceiling windows offering surreal views into the Ambassador Lagoon, home to over 65,000 marine creatures.





A kingdom of entertainment beyond compare

Aquaventure World

Aquaventure World – Recognized by Guinness World Records™ as the world's largest waterpark, Aquaventure spans 22.5 hectares, offering a thrill-filled aquatic adventure with :

- 105 record-breaking attractions, including the Leap of Faith, a near-vertical slide plunging through a shark-filled lagoon. Three towering slide complexes, each promising adrenaline and awe.
- Dolphin Bay & Sea Lion Point : Unforgettable moments of connection with dolphins and sea lions in a beautifully immersive, marine setting.
- Guided scuba dives : Dive into the Ambassador Lagoon surrounded by exotic marine life, suitable for all levels.

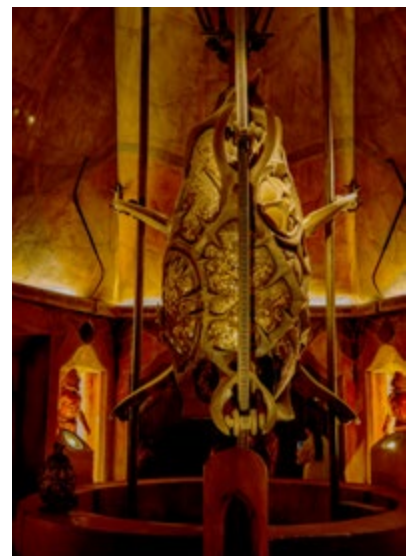
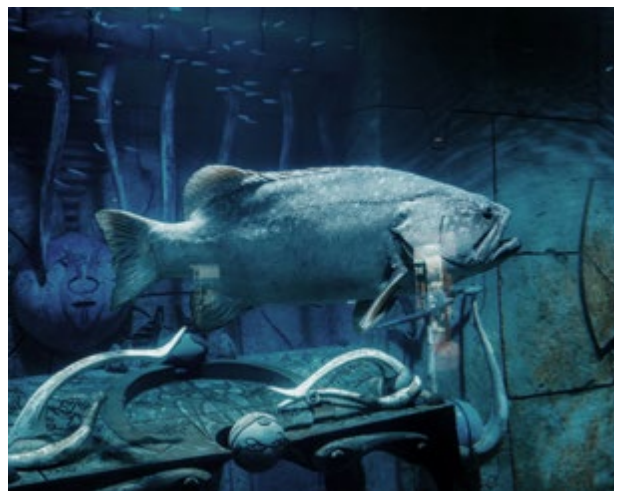
The Lost Chambers Aquarium

Wander through the mythical ruins of Atlantis in a mesmerizing underwater journey, encountering rays, sharks, and exotic fish in an immersive and cinematic setting.

- Dubai Balloon : Soar to 300 meters above the city for breathtaking aerial views of Palm Jumeirah and the wonders of Dubai.

Wavehouse & Boîte de Nuit

A cutting-edge entertainment venue combining bowling, wave-surfing, gaming, and electrifying nightlife vibes.



A gastronomy destination

Nobu Dubai

Japanese elegance fused with Middle Eastern flair, curated by the legendary Nobu Matsuhisa.

Gordon Ramsay's Bread Street Kitchen & Bar

A modern twist on British cuisine by the renowned Michelin-starred chef.

Ossiano

An award-winning underwater fine dining experience facing a giant aquarium, perfect for an intimate, dreamlike evening.

Hakkasan

Michelin-starred modern Chinese cuisine, celebrated for its delicate flavors and sleek cocktails.

Ayamna

A love letter to authentic Lebanese gastronomy, blending tradition, generosity, and refined decor.

A sanctuary of wellness and relaxation

Awaken Spa

A haven of serenity offering holistic massages, signature treatments, and traditional hammams for deep rejuvenation.





©Photos : Patrick KOUINE

Awaken Fitness & Yoga

Sunrise yoga sessions by the beach, cutting-edge gym equipment, and personalized training programs.

Private Beaches & Exclusive Cabanas

Lounge on a 1-km stretch of pristine beach, or unwind in a VIP cabana at WHITE Beach, complete with gourmet service, exotic dancers, and live DJ sets in a chic, festive atmosphere.

In this timeless setting, where aquatic adventures, culinary excellence, and architectural grandeur converge, Atlantis The Palm promises a journey like no other, a realm where dreams take shape and imagination knows no limits.

Atlantis The Palm : Where dreams become reality.





ADDRESS GRAND CREEK HARBOUR

An oasis in the heart of Dubai

Nestled within the vibrant district of Dubai Creek Harbour, Address Grand Creek Harbour stands out as the first five-star hotel in this modern enclave. Inaugurated in December 2022, this iconic property is the latest achievement from Emaar Properties, envisioned as a destination where contemporary elegance meets reined hospitality.

BY EMA LYNNX

An Architectural Masterpiece

Housed in a majestic tower, Address Grand Creek Harbour offers panoramic views over Dubai's skyline and the serene waters of the Creek. The hotel features 223 luxurious rooms and suites, each designed for unparalleled comfort and equipped with state-of-the-art amenities. The interiors are sleek and sophisticated, enhanced with contemporary touches that evoke a sense of calm and understated luxury.





Refined Culinary Experiences

Gourmets and food lovers will be delighted by the hotel's dining options :

The Restaurant

A global "bistronomy" concept offering eclectic cuisine in an elegant setting.

The Patisserie

An upscale tea lounge featuring a curated selection of pastries and refreshments.

Luma Pool Lounge

A vibrant outdoor venue serving light fare with spectacular city views and festive music.



©Photos : Patrick KOUNE





Wellness & Leisure

For moments of pure relaxation, guests can enjoy a stunning infinity pool overlooking the Dubai skyline. The state-of-the-art fitness center caters to wellness enthusiasts, while the spa offers a wide range of rejuvenating treatments designed for mind and body.

A Prime Location

Ideally situated, the hotel provides easy access to Dubai's key attractions. Both Downtown Dubai and Dubai International Airport are just a short drive away, making Address Grand Creek Harbour the perfect starting point for exploring the city.





Dubai Mall : A Temple of Luxury and Entertainment

At the heart of Downtown Dubai, Dubai Mall is more than a shopping center, it is a city within a city. A sanctuary of luxury, fashion, and entertainment, it perfectly reflects Dubai's grand vision and its constant pursuit of excellence.

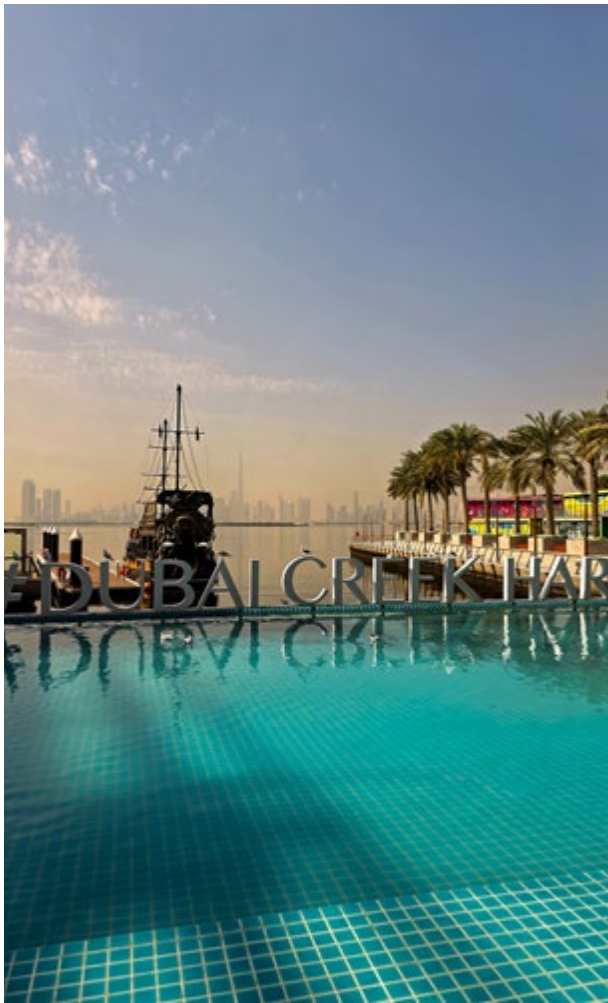
A Visionary Project

Developed by Emaar Properties and opened in 2008, Dubai Mall immediately became the largest mall in the world by total area, with over 1.2 million square meters of space. Strategically located at the base of Burj Khalifa, it is a centerpiece of Dubai's most dynamic district.

Today, Dubai Mall welcomes over 100 million visitors per year, making it one of the most visited destinations on the planet.

A Shopping Wonderland

- 1,200+ stores featuring the world's most iconic luxury and fashion brands
- Fashion Avenue, a haven for haute couture, with flagships such as Chanel, Louis Vuitton, Dior, Cartier, and Rolex
- Haute Couture Galleries, dedicated to bespoke fashion and exclusive collections
- The Souk, an elegant nod to Arabian heritage with fine jewelry, oriental perfumes, and artisanal textiles



©Photos : Patrick KOUNE

A World of Immersive Entertainment

Dubai Aquarium & Underwater Zoo

One of the world's largest suspended aquariums, home to over 33,000 marine animals.

Dubai Ice Rink

An Olympic-sized rink for skating, performances, and events.

VR Park

The world's largest virtual reality park, offering immersive and adrenaline-filled experiences.

E-Kart Zabeel

A high-tech, eco-friendly indoor electric karting track.

Reel Cinemas

A luxury cinema complex with VIP lounges and gourmet movie experiences.

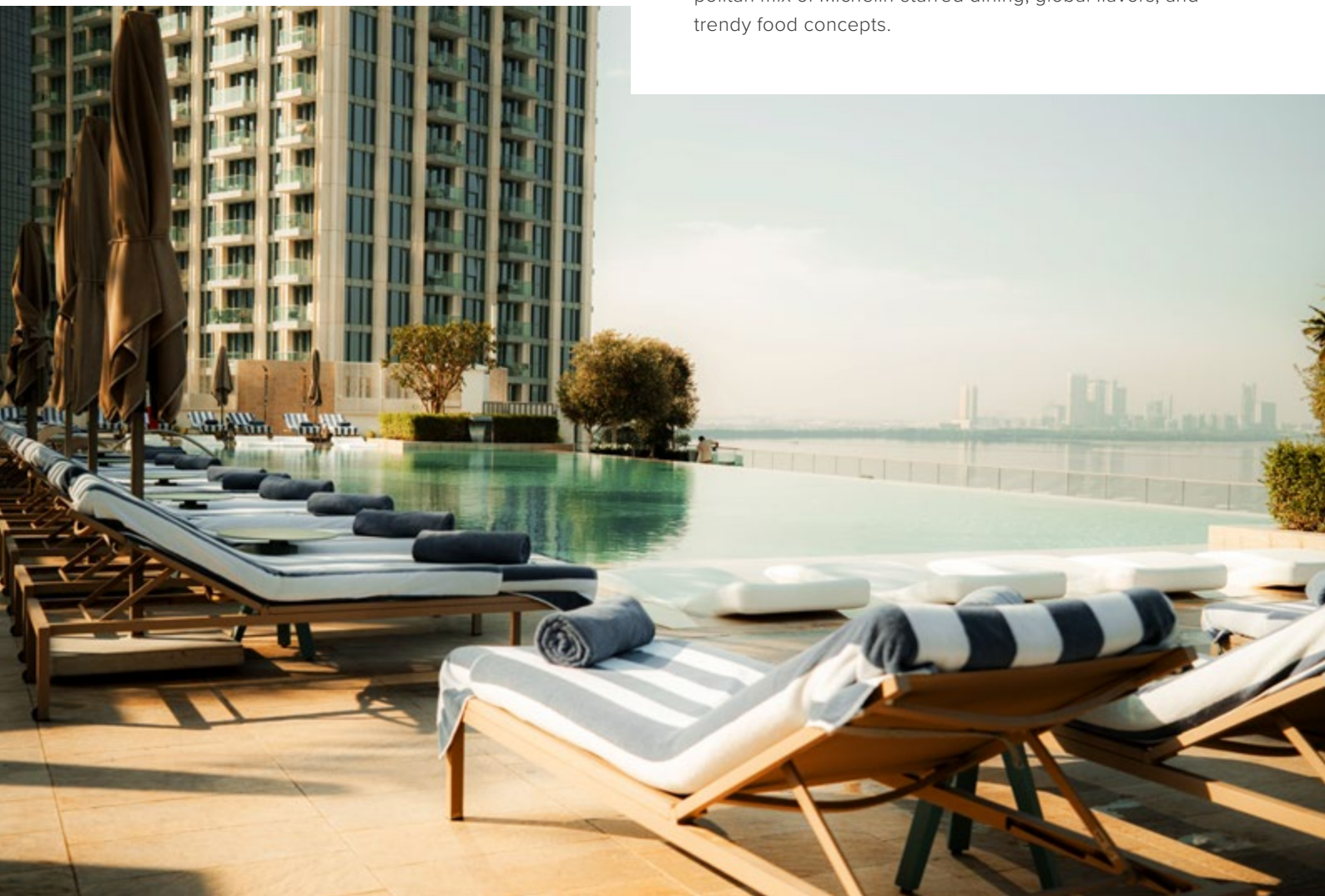
Dubai Dino

An authentic 150-million-year-old fossil on display in the heart of the mall.

The Dubai Fountain

Just outside, the world's largest choreographed fountain show, with water jets soaring up to 150 meters high

And over 200 restaurants and cafés, offering a cosmopolitan mix of Michelin-starred dining, global flavors, and trendy food concepts.





Burj Khalifa: where the sky has no limits

Majestic, iconic, and awe-inspiring, Burj Khalifa is more than a skyscraper—it is a masterpiece of architecture and a bold feat of engineering that pushes the limits of what's possible.

A Symbol of Grandeur and Ambition

Located in the heart of Downtown Dubai, Burj Khalifa rises to 828 meters, making it the tallest tower in the world. Inaugurated in 2010, this architectural marvel was designed by Skidmore, Owings & Merrill and reflects Dubai's boundless ambition.

Commissioned by Emaar Properties, the project took over six years to complete, involving 12,000 workers and over 330,000 cubic meters of concrete. Inspired by the Hymenocallis flower, its sleek design combines elegance and engineering genius, enabling it to withstand strong winds while remaining graceful in form.



©Photos : Patrick KOUNE



Unforgettable Experiences at Altitude

- At The Top – Observation Decks: At the 154th floor, guests enjoy an exclusive lounge, interactive exhibits, and breathtaking sunset views over the city, with tea or fine wine and gourmet bites.
- At.mosphere: Located on the 122nd floor, this world-renowned fine dining restaurant offers elevated cuisine in a luxurious setting 442 meters above ground.

Whether for dining, relaxation, or a moment of pure elevation, Burj Khalifa delivers an immersive experience in architectural wonder and refined luxury.





Dubai Creek Harbour: The Future Takes Shape

Dubai Creek Harbour is emerging as one of Dubai's most promising new destinations, a harmonious fusion of modern luxury and breathtaking panoramas. It will soon be home to the highly anticipated Dubai Creek Tower, a futuristic project set to surpass the height of Burj Khalifa and become the world's tallest structure.

With its foundations already completed, the tower is a bold statement of Dubai's continued drive to challenge architectural limits and shape the cities of tomorrow.

Dubai: Where Dreams Are Designed

Vibrant, opulent, and ever-evolving, Dubai offers an unparalleled spectrum of experiences, from haute couture shopping in extravagant malls to desert escapes and Michelin-starred dining with skyline views. It's a city where luxury, innovation, and heritage exist in perfect harmony.

Dubai is constantly reinventing itself, proving that the future of exceptional travel is being written right here, in the heart of the desert turned oasis of wonder.





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MAISON ALBAR - LE MONUMENTAL PALACE, PORTO

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A portrait of Mahdi Amjad, a man with short grey hair, wearing a dark blue suit jacket over a dark blue button-down shirt. He is standing in a modern, well-lit interior space, possibly a lounge or office, with a large window in the background showing a view of a city or landscape. The lighting is warm and focused on him.

Mahdi AMJAD

From vision to reality

Behind every groundbreaking enterprise stands a visionary: Mahdi Amjad, Founder and Executive Chairman of OMNIYAT, embodies the innovation and ambition that have helped to transform Dubai into a global icon of ultra-luxury living.

BY PATRICK KOUNE



©Photos : OMNIYAT





Born with a passion for architecture and design, he turned his dream into reality by founding OMNIYAT in 2005. His goal was clear: to fuse art, design, and architecture in a way that would create residences surpassing all expectations.

From the outset, Mahdi Amjad challenged real estate conventions. Surrounding himself with world-renowned talents such as Zaha Hadid and Foster + Partners, he forged a bold vision that led to the creation of landmark developments that have left an indelible mark on Dubai's urban landscape. Among them: The Opus and One at Palm Jumeirah, now benchmarks in architectural innovation and refined luxury.

OMNIYAT Bespoke: the pursuit of the extraordinary

Today, this pursuit reaches new heights with OMNIYAT Bespoke, a groundbreaking concept tailored for Ultra High Net Worth Individuals (UHNWIs) seeking residences shaped around their boldest desires. OMNIYAT Bespoke goes far beyond traditional real estate. It offers an exclusive, white-glove service where owners co-create their vision of ultimate luxury.

As Dubai continues to rise as a global hub of opulence, OMNIYAT Bespoke is redefining the very standards of exclusivity. This is not just about developing property, it's about crafting timeless, one-of-a-kind spaces where every detail becomes a work of art, designed around the refined tastes of the most discerning clientele.

From concept to completion, OMNIYAT Bespoke pushes the boundaries of what is possible. Collaborating with world-class architects and artisans, the company delivers unique masterpieces, each shaped by exceptional craftsmanship and meticulous attention to detail.





The inaugural masterpiece: Luna Sky Palace

OMNIYAT Bespoke makes an outstanding entrance with Luna Sky Palace, an extraordinary creation perched atop ORLA, Dorchester Collection, Dubai. A true palace in the sky, this ultra-private residence spans 5,432 sqm and boasts breathtaking views across the Gulf.

Key features include :

- A suspended 1,250 sqm garden, conceived as a private oasis.
- A spectacular 36-meter infinity pool, offering panoramic views.
- Three levels of elevated elegance, complete with bespoke salons and reception areas.
- A luxurious wellness spa, with a fitness suite, hammam, sauna, and quiet relaxation zones.
- A private garage that accommodates up to ten vehicles, ideal for cars collectors.

Luna Sky Palace stands as a symbol of OMNIYAT Bespoke's mastery and refinement, an extraordinary living experience where every element has been crafted to perfection.

A legacy of bold innovation

OMNIYAT Bespoke was born from a visionary legacy: the Sky Palace at One at Palm Jumeirah, Dorchester Collection, Dubai. Designed in close collaboration with its owners and internationally acclaimed designers, this exceptional residence made history in 2017 as Dubai's most sought-after property.

This success was followed by the Sky Palace at AVA, Dorchester Collection, Dubai, which broke records and became the most expensive sale on Palm Jumeirah's crescent—solidifying OMNIYAT Bespoke's standing on the global luxury stage.

Driven by this continued success, OMNIYAT is now expanding its bespoke portfolio with new, extraordinary creations. Each project is crafted to deliver unmatched lifestyle experiences in some of the world's most coveted locations.





Mahdi Amjad's Vision: turning luxury into a way of life

For Mahdi Amjad, OMNIYAT Bespoke is more than a real estate concept, it is a way of life. It's not simply about owning a magnificent home; it's about experiencing emotion, artistry, and perfection in every detail.

"OMNIYAT Bespoke represents excellence in its purest form. We do not merely build homes, we create living experiences, tailored to those who seek absolute refinement. Every detail is conceived to elevate our clients' vision, transforming luxury into an immersive journey. This is how we redefine luxury, by placing art and emotion at the heart of every living space."

In less than two decades, OMNIYAT has become a driving force in the transformation of Dubai's skyline. Through daring strategy and avant-garde thinking, the company has developed iconic residences that go beyond the boundaries of innovation and opulence.

With OMNIYAT Bespoke, the future of luxury is being written today. Each residence becomes a legend. Each project, a revolution in the art of living. And each client, the author of their own masterpiece.

Mahdi Amjad has not only turned his dream into reality, he has secured his place among the world's leading creators of ultra-premium living experiences.

www.omniyat.com



Le WORLD YACHTING *Summit*

Redefining the future
of yachting from Monaco

*In a world in flux, where sustainability and innovation are reshaping
the contours of the yachting industry, a new event is making waves:
the World Yachting Summit (WYS).*

BY PATRICK KOUNE





From April 15–17, 2025, Monaco—the Capital of Advanced Yachting—will host the inaugural edition of this international summit, gathering the visionaries shaping the future of the sector. Shipyards, captains, engineers, entrepreneurs, investors, and institutional leaders will convene at the Monte-Carlo Bay Hotel & Resort for a collective reflection on the evolution of yachting and superyachting.

Conceived as a global platform for exchange and forward-thinking, the WYS aims to break industry silos by welcoming insights from adjacent sectors serving luxury and high-net-worth clientele. Through a dynamic blend of conferences, roundtables, networking events, innovation showcases, and private gala dinners, participants will engage in meaningful dialogue in both formal and glamorous informal settings.

“We want every participant to leave with tangible solutions, key contacts, and a clearer vision of yachting’s future.” – José Marco Casellini, CEO of M3.

A summit driven by innovation and sustainability

Over the course of three days, attendees will explore a structured program centered on four main themes :

- Market Outlook – Shifting Paradigms
- Tourism & Yachting – The Keys to Success
- Technological Advances – On the Path to Net Zero
- Tomorrow's Challenges – Reinventing Leisure Boating

Renowned speakers and thought leaders will delve into topics such as green propulsion technologies, sustainable materials, artificial intelligence, and infrastructure designed to minimize the environmental impact of yachts and marinas.

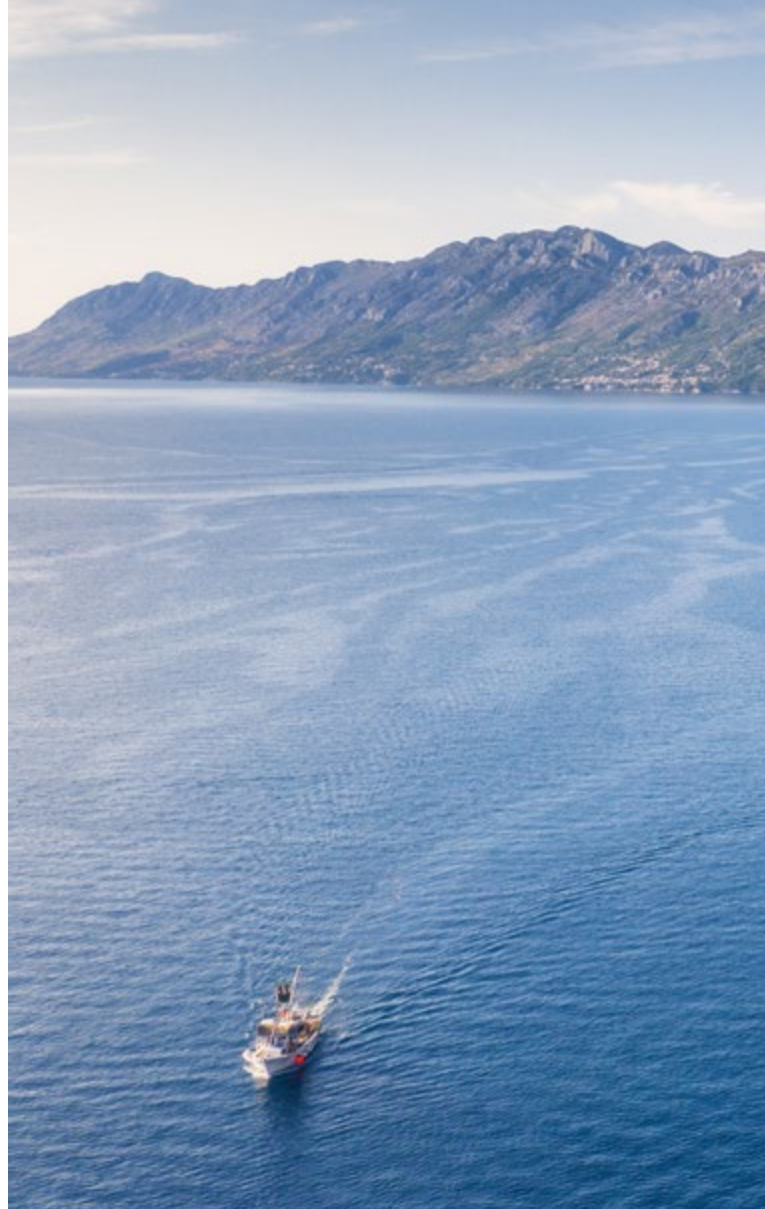
Participants will also gain access to the Innov'Lounge, a dedicated space where start-ups will present cutting-edge solutions for the future of yachting.

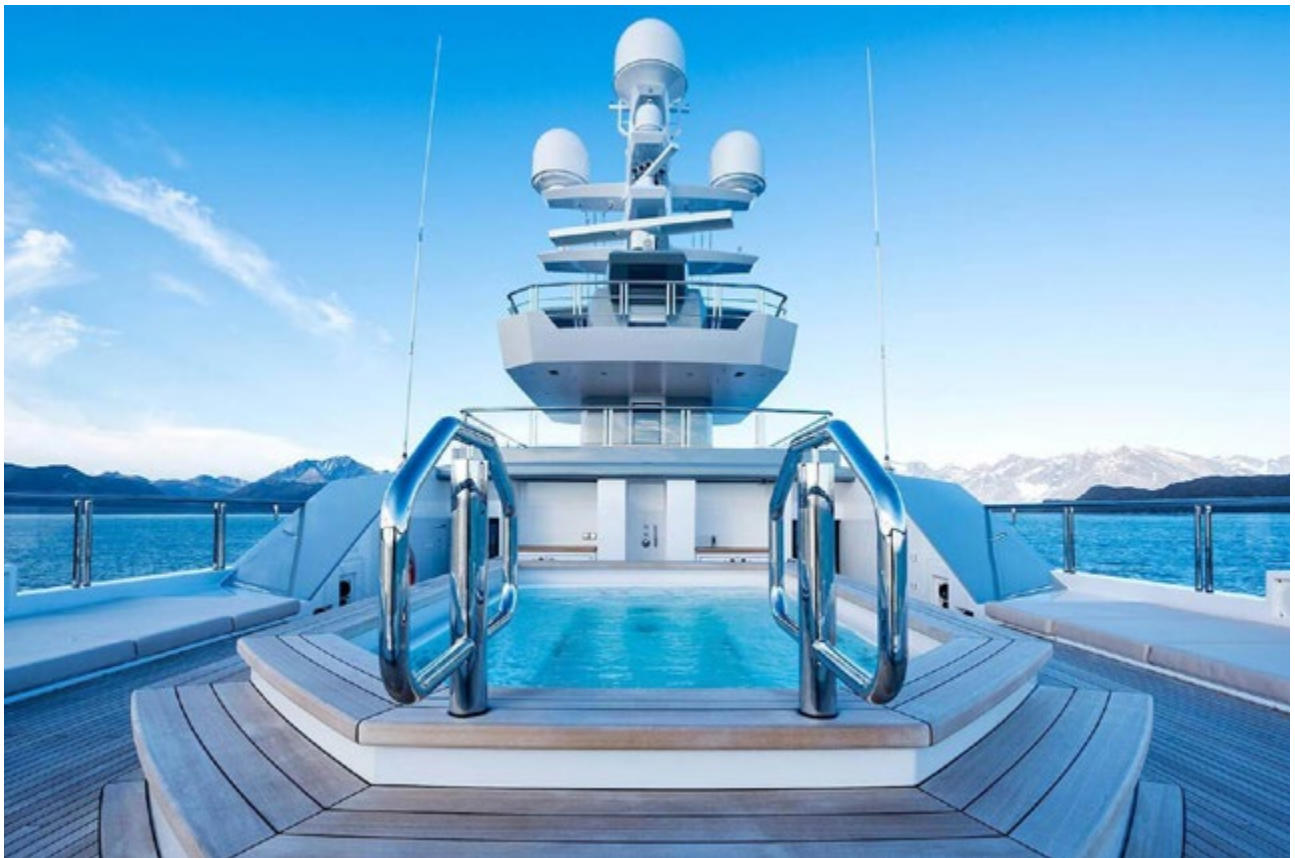
“The WYS is not just a platform for thought, it’s an accelerator for real-world action. We aim to inspire, connect, and catalyze the changes that will shape tomorrow’s yachting.” – Laurent Perignon, WYS Development & Content

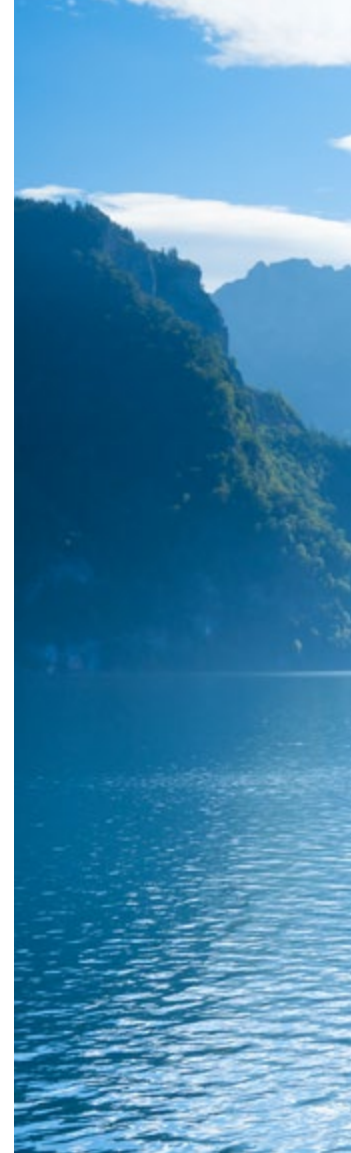
A new kind of networking ecosystem

What sets the World Yachting Summit apart is its collaborative, international approach, bridging all market segments. The event is meticulously designed to foster high-level connections through :

- Strategic B2B matchmaking
- Interactive roundtables and solution-focused workshops
- Exclusive evening events to deepen discussions and strengthen bonds made during the day.







Monaco & Dubai: A Strategic Launch for Global Impact

Following its launch in Monaco in 2025, the WYS will alternate with Dubai in 2026, expanding its reach and strengthening its footprint across emerging yachting markets.

This dual-city momentum is powered by two major strategic partners :

M3 Monaco, a consultancy supporting Yacht Clubs, Marinas, and Sailing Academies worldwide in their development and global positioning.

OMNIYAT, a Dubai-based luxury developer and visionary in sustainable, futuristic architecture.

“OMNIYAT sees yachting as a natural extension of tomorrow’s lifestyle, where innovation and environmental responsibility go hand in hand.” – Mahdi Amjad, Executive Chairman of OMNIYAT.

“The future of yachting will only be built by rethinking our infrastructure and embracing a more sustainable approach.” – José Marco Casellini, CEO of M3.





A forward-thinking approach to the future of yachting

The World Yachting Summit aspires to become the must-attend gathering for the next generation of industry leaders. It is designed for companies that seek to :

- Drive innovation and adopt next-gen technologies
- Actively participate in shaping strategic industry dialogue
- Strengthen their network within an exclusive ecosystem
- Enhance their visibility by aligning with a purpose-driven initiative

The future of yachting sets sail from Monaco: « Charting the Course for New Horizons »

Contact info

contact@worldyachtingsummit.com

+33 6 40 61 98 88

www.worldyachtingsummit.com

26 Bis Boulevard Princesse Charlotte, 98000 Monaco

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VALLJET

A new vision of private business aviation

Flying private is not merely a means of transportation, it is a bespoke, exclusive experience. With VALLJET, every flight becomes an extraordinary moment, where elegance, innovation, and performance unite to offer absolute freedom.

This is private jet excellence, combining luxury, advanced technology; and a commitment to sustainability.

BY PATRICK KOUNE



In a world where time is the ultimate luxury, VALLJET delivers tailored journeys that blend flexibility, unmatched comfort, and eco-conscious innovation. Every journey becomes a celebration of freedom.

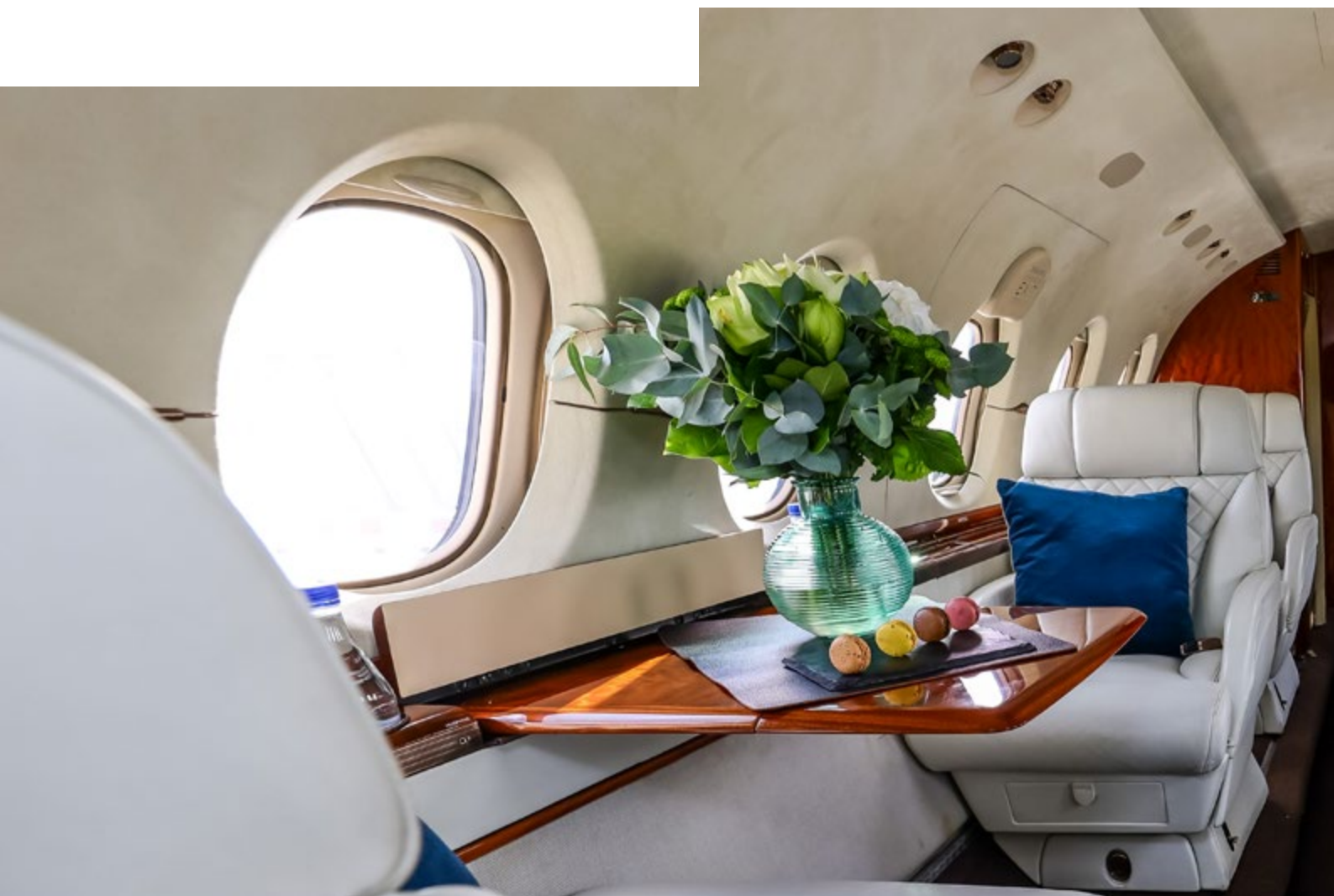
VALLJET is also pet-friendly, welcoming your four-legged companions onboard with care and comfort, no matter their size or needs. Pets travel by your side in a serene and spacious environment, thoughtfully designed to reduce stress and ensure their well-being.

DEXFLY: expanding horizons in private aviation & medical air transport

VALLJET has recently merged with AIRLEC, a leader in medical air transport, to create DEXFLY, a strategic alliance offering a broader and more versatile range of services to clients.

From urgent business travel to medical repatriation, including personalized support for your pets, DEXFLY now provides cutting-edge equipment and a dedicated, experienced medical team, ensuring safety and care in the most critical situations.

Whether for a high-stakes corporate flight, a luxurious escape, or a global round-the-world journey, VALLJET delivers the ultimate flying experience, where every detail is crafted around your well-being.





©Photos : VALLJET

A diverse french-registered fleet

VALLJET operates a fleet of approximately 40 high-performance aircraft, ranging from 5 to 50 passengers, integrating the latest technological and environmental advancements.

Each aircraft is thoughtfully designed with refined interiors and noble materials, transforming every cabin into an intimate and exclusive sanctuary.

From efficient light jets to long-range aircraft, VALLJET offers access to small, exclusive airports, ensuring flexibility, autonomy, and comfort on every route.

Sustainability commitment

- Green Offer: CO₂ emissions reduced by up to 50% through the integration of SAF (Sustainable Aviation Fuel).
- Flight route optimization to lower fuel consumption while maximizing efficiency.
- Eco-piloting practices adopted by all flight crews.
- Hydrogen-powered aircraft currently on order and under development for a more sustainable aviation future.
- Co-Flight Program: Share your jet. This program allows clients to split costs and reduce environmental impact, while maintaining complete privacy and comfort.





Unrivaled expertise & maintenance reliability

At the heart of Le Bourget Airport, the R&O Le Bourget maintenance center (certified PART 145) ensures the safety and reliability of the fleet, operated by a team of expert technicians.

With its own in-house infrastructure, VALLJET oversees every aspect of aircraft maintenance, guaranteeing optimal availability and performance for its clients.

The ultimate client experience: bespoke travel, intuitive luxury

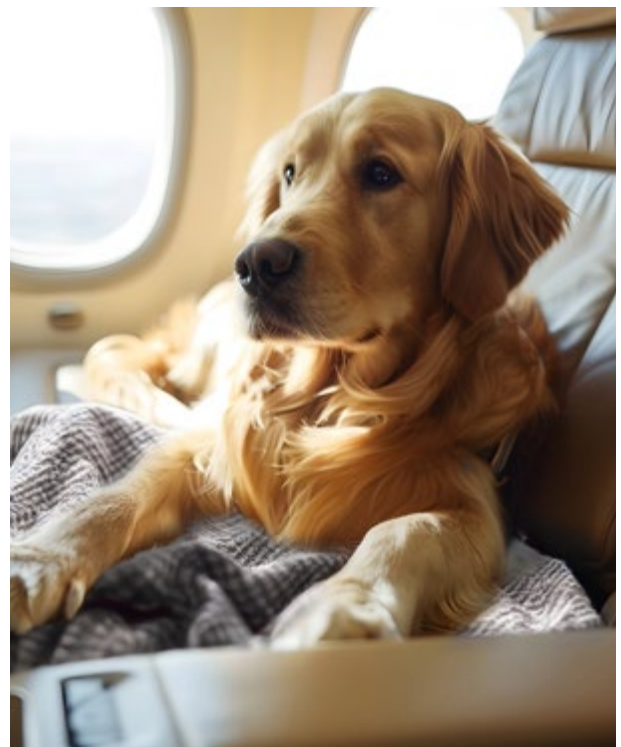
With VALLJET, every detail is meticulously designed to elevate the passenger experience. From booking to landing, clients enjoy exceptional, personalized service, tailored to their unique expectations.

Expect a true VIP journey from start to finish

- Ultra-fast, private boarding.
- Access to VIP terminals ensuring total discretion and seamless comfort.
- Cabins designed according to client preferences.
- Tailored gourmet catering, crafted to enhance each flight experience.

Concierge & exclusive services

- Private transfers by limousine, helicopter, or yacht for a smooth journey to your final destination.
- In-flight events, including business dinners, celebrations, or immersive sky-high experiences.
- Luxury concierge services for booking private villas, yachts, high-end vehicles, and access to prestigious global events.





©Photos : VALLJET

Exceptional destinations, without limitation

With VALLJET, travel wherever you want, whenever you want, free of constraints. Thanks to privileged access to the world's most exclusive airports, VALLJET jets bring you closer to your final destination than ever before.

From last-minute meetings to spontaneous weekend getaways or a bespoke world tour, VALLJET unlocks a world of limitless possibilities.

The future of private aviation begins here

VALLJET is more than a flight, it is a gateway to aerial experiences like no other, where elegance, cutting-edge technology, and sustainability come together to shape the future of travel.

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Stopover at LA TOUBANA

A tropical gem on the cliffs
of Guadeloupe

Located in Sainte-Anne on the island of Grande-Terre, LA TOUBANA is the only five-star hotel in Guadeloupe. Steeped in family history, founded three generations ago by Monsieur Arnoux, it is now run by his granddaughter, Chloé Arnoux, whose thoughtful touches can be felt in every detail. From the moment you arrive, you're greeted with a breathtaking view of the ocean and Marie-Galante, along with a perfectly balanced welcome planter cocktail (alcoholic or not), and a tempting glimpse of the private beach just below.

BY MAXIME DOBREMEL



Spa guests can unwind with a SISLEY signature ritual, combining phyto-cosmetology and local wellness traditions. Relax in the sauna and hammam before your treatment, and afterward, sip on a detox tea while gazing out over the endless horizon from the peaceful relaxation room.

Just a few steps below, you'll find the hotel's private beach. From check-in to late check-out, your personal sunbed awaits. Here, it's all about disconnecting: white sand, turquoise water, and attentive service. The beach bar and restaurant are open until sunset, the only hard part is choosing the perfect cocktail to pair with the view.





The main house, a traditional Creole dwelling, serves as a breezy, cozy lounge ideal for enjoying a local rum or listening to a passing pianist. The adjacent infinity pool merges with the ocean beyond, creating an illusion of seamless serenity.

The property boasts 33 bungalows, some of which are named Ti Kaz ("traditional house" in Creole) and feature private pools, offering intimate escapes nestled in lush tropical vegetation. A favorite: Bungalow 10, with its cliffside terrace and endless ocean horizon, gives the feeling of being alone in the world.

Recently, 12 family suites and three luxury villas (from 400 to 630 m²) have been added, offering bespoke services including private chefs and in-house massage therapists.

After a front-row sunrise, LA TOUBANA's breakfast buffet is as varied as it is irresistible. From made-to-order omelets to pancakes drizzled with Guadeloupean honey and local jams, each morning feels indulgent. Just watch out for the tropical birds who will gladly try to join your table.

Tucked beneath the main house lies the newly renovated spa, featuring a private terrace and jacuzzi. Since December 2024, it has partnered with SISLEY Paris, the prestigious French skincare brand known for its botanical-based treatments and exclusive wellness rituals. Chloé Arnoux, a longtime admirer of the brand, made LA TOUBANA their 23rd location worldwide.



©Photos : Maxime DOBREMEL

At lunch or dinner, a stroll to Le Grand Bleu restaurant takes you past the lobster tank. With around 50 freshly caught lobsters this morning, it's clear the day's fishing was a success.

Chef Guillaume Roquin, who honed his craft in Paris under culinary legends like Guy Martin, Guy Savoy and Christian Constant, brings his international experience to local flavors with gastronomic, modern and refined creations.

Highlights include:

- Lobster ravioli with peanut accents
- Caribbean sea bass in salt crust, carved tableside for two
- Banana and caramelized peanut mille-feuille, and a flambéed soufflé with old rum, local orange, and a rich chocolate sauce





©Photos : Maxime DOBREMEL



This one-of-a-kind sanctuary in Guadeloupe blends seamlessly with its surroundings and embodies both a cherished family legacy and a modern spirit. From the moment you book, the concierge team works to tailor your stay, offering personalized activities and services.

Whether for a long family holiday exploring Guadeloupe or a romantic escape for two, LA TOUBANA is a true haven of serenity.

www.toubana.com





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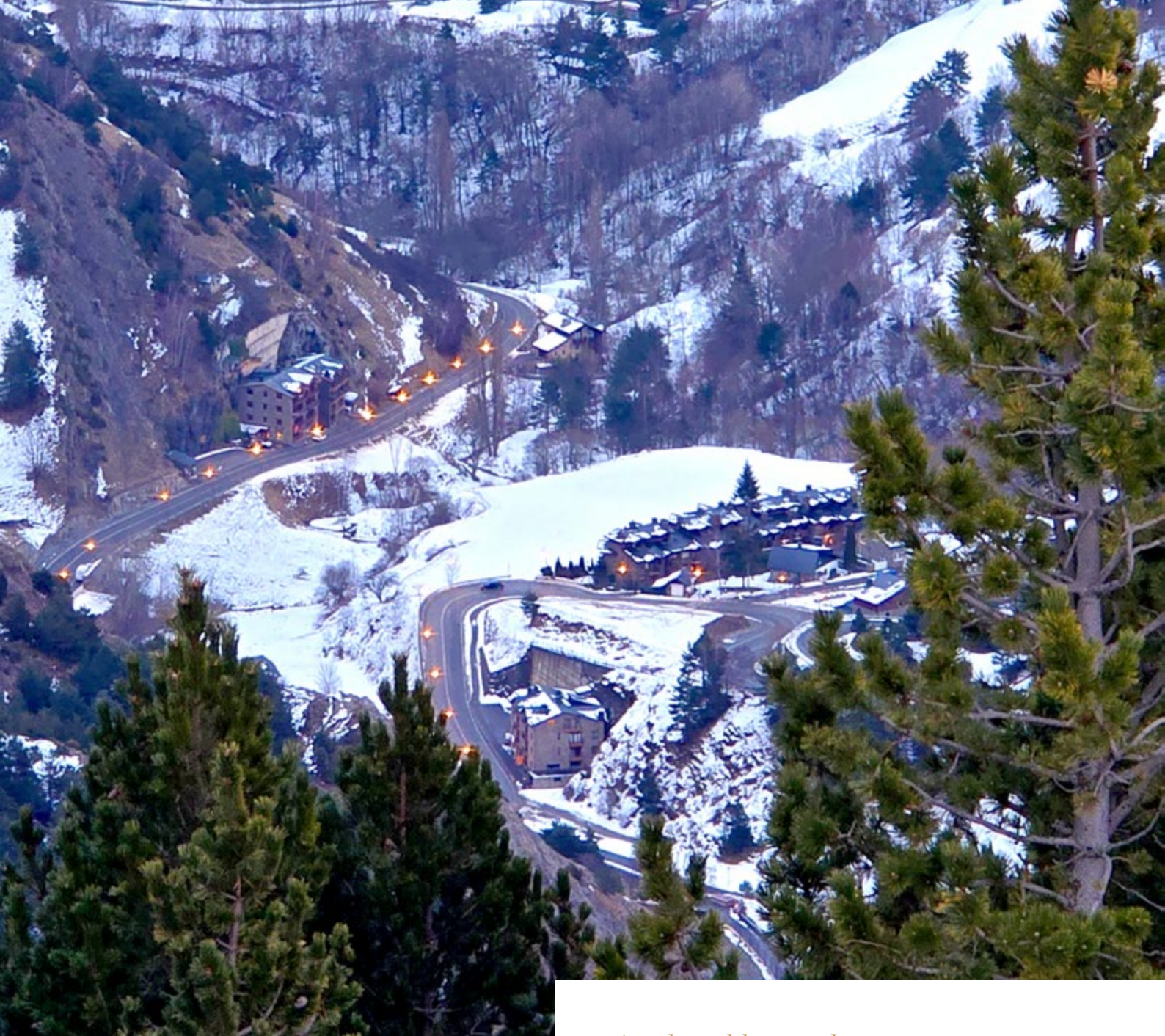
Liste de partenaires susceptibles d'évoluer jusqu'à la date de l'événement. Pour devenir partenaire : nicolas@adrenaline-mobilite.com

WINTER ESCAPE — TO — ANDORRA

Just a few hours' drive from the southwest of France, Andorra unveils itself as an exclusive destination, where picturesque nature blends with the majestic landscapes of the Pyrenees.

BY EMA LYNNX





With its prestigious hotels, refined gastronomy, luxury shopping and outdoor experiences, this unique co-principality has preserved its authenticity while embracing an elevated art of living.

Andorra Selected : The luxury benchmark

Created to promote the finest high-end experiences in the principality, Andorra Selected is the ultimate guide for those seeking premium stays.

From 5-star hotels and exceptional gourmet dining to personalized shopping with private access to prestigious boutiques, exclusive mountain adventures and tailored transport services, every detail is curated to deliver an extraordinary experience.

A cultural legacy: between tradition and modernity

Journey through Andorra's rich historical roots. According to legend, Charlemagne founded the principality in the 9th century in gratitude to locals who resisted the Moors.

Its unique co-principality status, established in 1278, grants Andorra an unusual political system: governed jointly by the French President and the Bishop of Urgell.

A heritage of art and architecture

Andorra is an open-air history book. Its Romanesque churches, like Santa Coloma and Sant Joan de Caselles, dating from the 11th and 12th centuries, showcase preserved architecture and sacred art.

Cultural immersion continues in museums like the Museu Carmen Thyssen, Casa de la Vall, Museu Areny-Plandolit, and Bicilab, each offering insights into Pyrenean heritage and creativity.

Andorra: A Haven for Shopping and Business

Thanks to its attractive tax system, Andorra is among the top shopping destinations in Europe.

From haute couture, fine watchmaking and high jewelry to luxury perfumery and cutting-edge tech, shoppers will find the most exclusive brands. Flagships like Perfumeria Julia offer a curated selection of international luxury labels.

A mountain paradise

With 300 days of sunshine a year, Andorra is a dream for winter sports lovers and nature seekers alike.

World-class skiing & private mountain escapes

Here, every run becomes a moment of freedom, where skiing is elevated to an art. Boasting over 300 km of slopes, Grandvalira Resorts caters to thrill-seekers and those preferring refined off-piste experiences, guided by private experts.

Fancy a timeless moment? Picture yourself alone atop the mountain at sunrise, before the lifts open, carving your path in pristine snow accompanied only by the crisp sound of your glide.

With Andorra Selected, these moments come effortlessly: premium passes, skip-the-line access, ski concierges, private lessons with top instructors, and state-of-the-art equipment delivered straight to your room.

©Photos : Patrick KOUNE — Avec Fuji XT00VI





Five-star hotels & chalets: elegance and intimacy

In Soldeu, Sport Hotel Hermitage & Spa immerses guests in a cocoon of natural wood, refined textures and breathtaking alpine views. Luxury here whispers softly, a spa by Sisley, serene ambiance, and total sensory renewal.

In Andorra la Vella, the Grand Plaza Hotel & Wellness combines contemporary design and discreet hospitality. The perfect base to alternate between elegant dinners and indulgent shopping, with rooms offering a serene escape after a lively day.



Gastronomy: authentic flavours, bold ideas

Andorra offers a vibrant culinary scene rooted in tradition, yet open to creativity.

At Celler d'en Toni, each dish is a story, of aged meats, fresh Mediterranean seafood and a wine list of over 12,000 labels guided by a passionate sommelier.

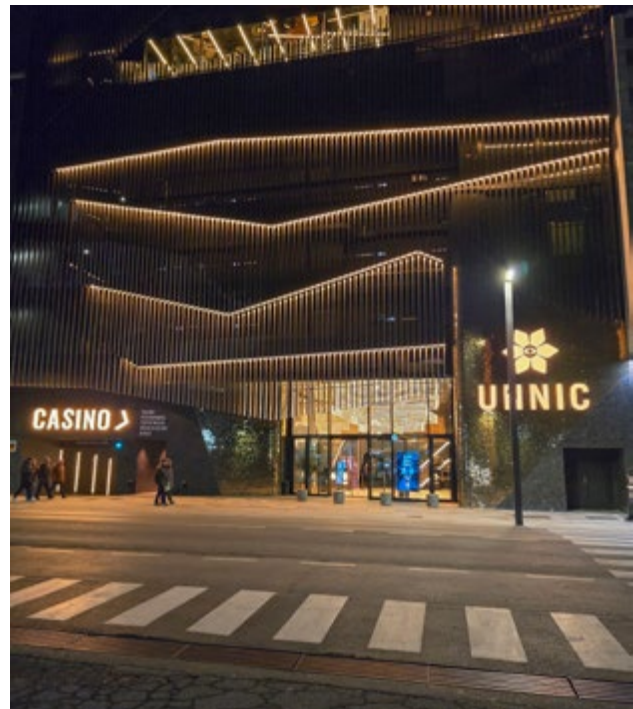
At Borda Vella, housed in a 17th-century stone house, the scent of woodsmoke and slow-cooked game invites the senses on a nostalgic journey.

For a more contemporary twist, Odetti Bistro plays with textures and bold pairings in a chic and convivial atmosphere.



©Photos : Patrick KOUNE – Avec Fuji x100VI





UNNIC Casino: nightlife elevated

As night falls, UNNIC becomes Andorra's nightlife epicenter, a world of refined thrills and festive elegance. With slot machines, classic table games, gourmet restaurants and lively dance floors, every night is a celebration.

Opened in March 2023 in Andorra la Vella, UNNIC is the country's first casino-entertainment complex. Spanning over 9,000 m² and six floors, it welcomes up to 1,200 guests for a truly immersive, exclusive experience.

- Ground floor: cutting-edge slot machines.
- First floor: Tex-Mex style Sports Bar, perfect for cocktails, spicy bites and live sports.
- Second floor: elegant gaming with blackjack, poker, roulette and live music at Red Bar.
- Third floor: VIP lounges and exclusive tournaments.
- Greenbox Room: two levels dedicated to live performances (concerts, comedy, magic).
- Disco: DJ sets, themed parties and high-energy nights until dawn.

Gastronomy at UNNIC

- The Restaurant (Top Floor): Elegant Andorran cuisine with a contemporary touch, intimate alcoves and a world-class wine cellar.
- Red Bar: Live music, craft cocktails, lounge atmosphere.
- Sports Bar: Social and vibrant, with bold Tex-Mex flavors and a great selection of craft beers.



©Photos : Patrick KOUNE – Avec Fuji x100VI





SAVE THE DATES : Andorra Taste 2025

From September 17–21, 2025, gastronomy reaches new heights at Andorra Taste—the premium event dedicated to mountain gastronomy.

For its third edition, top chefs from Denmark, Norway, Sweden, and Finland explored the theme "Altitude vs. Latitude," examining how climate and terroir shape culinary artistry.

The streets of Escaldes-Engordany transform into a gourmet journey, with tasting stations lining Carrer dels Veedors, offering the public a unique chance to sample the chefs' boldest creations.

An unmissable event for gourmet travelers, culinary enthusiasts and curious palates.

A timeless winter getaway

Let yourself be swept away by a getaway like no other, where snowy peaks meet the soft glow of spa sanctuaries, where the rush of skiing rivals the emotion of a mountain-top dinner, and where shopping becomes a true art of living.

With Andorra Selected, every moment of your journey is tailored to perfection. Seamless, premium, unforgettable.

www.andorraselected.com/fr

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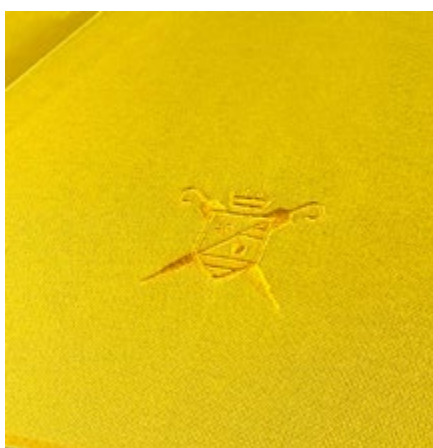
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Sa poignée droite en Charme du Jura, son accastillage luxueux et sa bague estampillée aux finitions Or fin 18 carats en font l'accessoire ultime pour sublimer vos tenues avec distinction. Son tissu 100% polyester, avec indice UV 50 est conçu dans dix coloris différents afin de satisfaire toutes vos envies.



Julia

The fragrant legacy of Andorra

When speaking of luxury and perfumery in Andorra, one name resonates with timeless clarity: Perfumeria Júlia. This family-owned enterprise, founded in 1939 by visionary Júlia Bonet, perfectly embodies refinement, innovation, and excellence in the art of fragrance and beauty:

BY EMA LYNNX

PERFUMERIA PERRUQUERIA



A woman, a vision

Born on July 28, 1922, in Escaldes-Engordany, Júlia Bonet Fité was more than an entrepreneur—she was a true pioneer with an instinctive sense of marketing. Her journey began in a modest hair salon on the ground floor of her family home. Driven by insatiable curiosity and sharp intuition, she quickly recognized the scarcity of beauty products in Andorra. With her eyes turned toward France, particularly Toulouse, she began importing rare and refined items for her clientele. Her natural flair for service and exclusivity marked the beginning of an extraordinary entrepreneurial story.

From boutique to beauty empire

Building on her early success, Júlia dedicated herself fully to perfumery and cosmetics, anticipating social changes and the rise of tourism in Andorra. In 1958, she opened a new boutique on Avenida Meritxell in Andorra la Vella, followed by a third in 1961 in Escaldes, lovingly named "Anmei" after her daughters Anna Maria, Melània, and Immaculada.





A family network with global reach

The success of Perfumería Júlía in Andorra laid the foundation for expansion beyond the principality. In 1983, the first store outside Andorra opened in Pas de la Casa, drawing an international clientele eager for exclusivity. In 1999, the brand took a strategic leap with its entry into Spain, where numerous boutiques soon followed. Today, Perfumería Júlía operates over 70 stores across Andorra and Spain, employing more than 600 people and standing as a true beauty empire.





A temple of luxury and excellence

The crown jewel of this legacy is undoubtedly the flagship store in Andorra, located on the iconic Avenida Carlemany. Spanning 600 square meters, this luxurious space is fully dedicated to perfume and cosmetics, offering an immersive sensory experience where captivating scents meet expert knowledge and the latest in beauty innovation.

In addition to carrying the world's most prestigious brands, Perfumeria Júlia also showcases its own signature creations, most notably its exclusive line "Contes de Parfum". A tribute to artisanal craftsmanship, this exquisite collection captures the very essence of the house through exceptional olfactory compositions made from rare and precious ingredients.

Envisioned as an ode to travel, each fragrance in the collection evokes an iconic destination—Marrakech, Tokyo, Shanghai, Dubai, translating the soul of these fascinating places into scent. Created to highlight the talent of master perfumers, each bottle becomes a work of art, where perfume becomes story, emotion, and memory suspended in the air.

Presented in elegant 100ml flacons, the fragrances are defined by their high concentrations—starting at 20% extracts and essential oils, ensuring remarkable longevity and intensity. Every detail has been meticulously designed, from the bottle silhouette and the refined cap to the exquisite packaging, reflecting the timeless elegance and exceptional standards of Perfumeria Júlia.





Júlia Bonet passed away on September 3, 2011, at the age of 89, but her legacy continues to shine through the company she founded, now led by her daughters with passion and precision. In 2019, her impact was honored by Andorra's postal service, which issued a commemorative stamp in her name, celebrating her as a trailblazing figure in business.

Perfumeria Júlia is far more than a boutique: it is a true lifestyle, where beauty meets authenticity, passion, and excellence. A shining Andorran success story that continues to inspire and enchant fragrance and cosmetic lovers, from the heart of the Pyrenees to the streets of Spain.

Ne perdez pas un instant pour vous faire plaisir.



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SIX SENSES ROMIE

A perfect harmony
of history and modernity

A jewel of elegance nestled in the heart of the Eternal City, Six Senses Rome stands as a sanctuary where the prestige of the past meets a bold and contemporary vision of luxury.

BY EMA LYNNX



Housed within the Palazzo Salviati Cesi Mellini, a majestic 18th-century residence, this five-star hotel celebrates the spirit of Rome while offering an atmosphere of serenity, refinement, and understated grandeur.

Ideally located just steps from the splendid San Marcello al Corso Church, the hotel immerses its guests in a world where architectural heritage is subtly reimagined. The UNESCO-listed façade has been meticulously restored to its original brilliance, embodying the timeless elegance of the building.

Renowned architect Patricia Urquiola has masterfully reinterpreted this historic setting with a contemporary and sustainable approach, blending the palazzo's classical features with clean, sophisticated interiors. Noble, authentic materials such as travertine, solid oak, and patinated bronze bring warmth and timeless character to the shared spaces. In the rooms and suites, soft neutral tones blend with natural textures, enhanced by fluted wood panels and cocciopesto finishes, a traditional Roman plaster made from lime and crushed terracotta





A living work of art

Six Senses Rome is also a celebration of art and design. Every space features curated artworks that create a dialogue between history, culture, and contemporary aesthetics. This immersive sensibility continues into the spa and wellness area, where Roman thermal traditions are elegantly reinterpreted.

Within this hushed haven, guests are invited to unwind in marble baths, experience pools at varying temperatures, and walk across Verde Cipollino marble floors, a tribute to the opulence of ancient Roman villas.

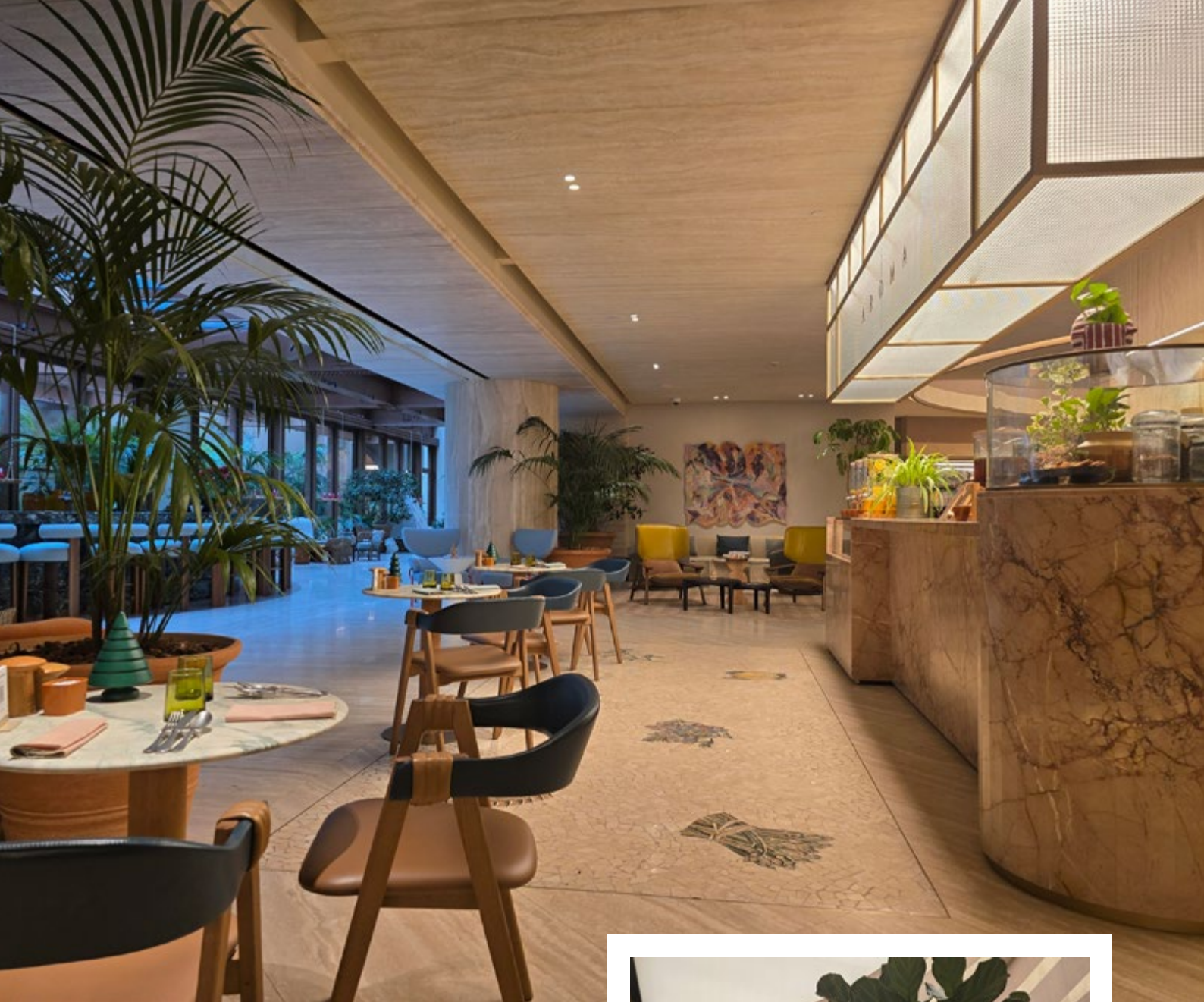
More than a hotel, Six Senses Rome is a sensory and cultural journey, where the glorious past of Rome intertwines with bold modern aesthetics. This delicate balance of heritage and innovation offers a timeless escape, an ode to sustainable luxury and the Roman art of living.

A soulful stay inspired by tradition and nature

At Six Senses Rome, luxury is not just refined, it's deeply connected to its surroundings. Guests are invited to discover exclusive experiences in perfect harmony with the hotel's philosophy:

- The Fire Ceremony – Inspired by ancient rituals, this spiritual reconnection experience promotes deep relaxation and inner balance.
- Artisan and Culinary Workshops – Celebrate Italy's traditional craftsmanship, from pottery-making to authentic family recipes passed down through generations.



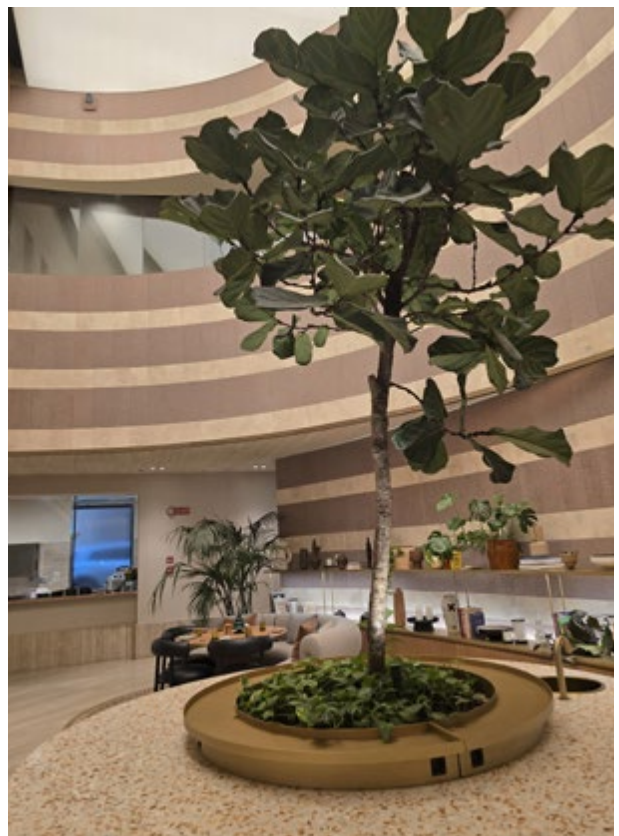


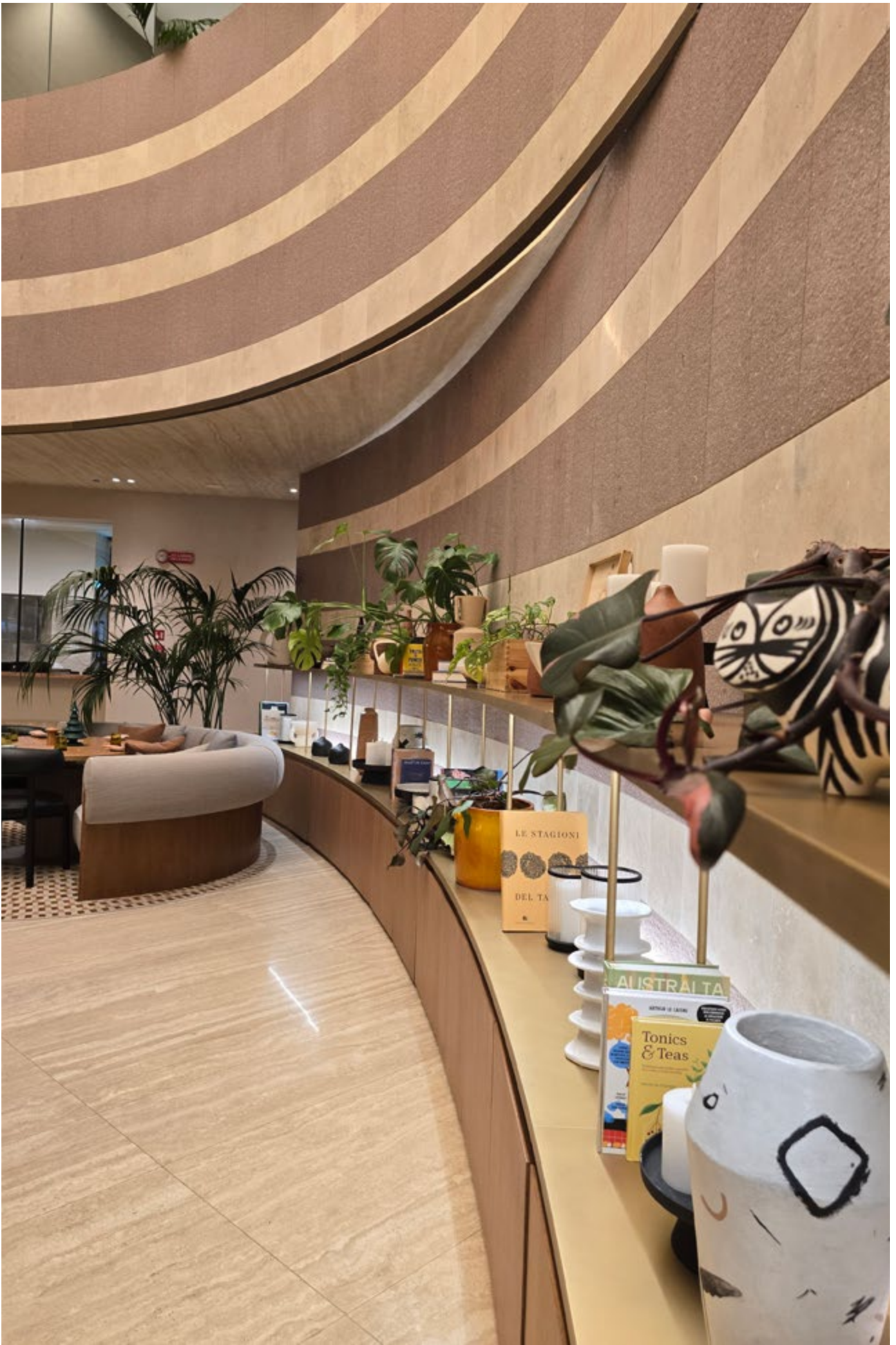
Sustainable gastronomy with Italian flair

The dining experience at Six Senses Rome is both refined and wholesome, celebrating seasonal ingredients, local sourcing, and Mediterranean sensibilities. The menu revisits Italian classics with a fresh, health-conscious twist, blending traditions from both the Mediterranean and Nordic cuisines.

Highlights include marinated vegetables, handmade pasta with light, aromatic sauces, and gourmet desserts crafted with natural ingredients.

In alignment with the hotel's eco-conscious philosophy, Six Senses Rome embraces a zero-waste approach, favors recycled and sustainable materials, and curates wellness-focused activities throughout the year. Even the holiday decorations—crafted from recycled wood and cardboard—reflect the brand's dedication to sustainable luxury.







A gateway to the Eternal City

Six Senses Rome offers a prime location from which to explore the iconic landmarks of the Italian capital. Within walking distance, guests can discover :

- **Trevi Fountain** : A Baroque masterpiece by Nicola Salvi, where tradition says tossing a coin ensures your return to Rome.
- **The Pantheon** : One of the best-preserved monuments of Ancient Rome, with its grand dome and oculus, housing the tombs of Raphael and Italian kings.
- **Piazza Venezia** : Home to the monumental Vittoriano, honoring Italy's first king, with breathtaking panoramic views.

- **The Imperial Forums and the Colosseum** : Majestic ruins that bring to life the grandeur of ancient Roman civilization.
- **The Vatican Museums and St. Peter's Basilica** : Artistic treasures including Michelangelo's Sistine Chapel, Renaissance masterpieces, and centuries of spiritual heritage.
- **Castel Sant'Angelo** : Originally Hadrian's mausoleum, later a papal fortress, offering stunning vistas from its ramparts.
- **Trastevere** : A picturesque neighborhood of cobbled alleys, medieval churches, bohemian charm, and authentic Roman trattorias.
- **Villa Borghese Park** : The city's green heart, home to the Borghese Gallery, showcasing works by Caravaggio, Bernini, and Titian, a perfect blend of nature and culture.



But Rome's magic also lies beyond its icons. Wandering through its historic districts reveals hidden gems: charming piazzas, artisan workshops, and timeless cafés. Whether sipping espresso on a sun-drenched terrace or strolling along the Tiber, every moment in Rome is an immersion in beauty and history.

A new vision of luxury hospitality

Six Senses Rome transcends the traditional concept of luxury hospitality. It offers an immersive experience where heritage, wellness, and gastronomy converge in harmony.

Whether you're here to explore Rome's rich cultural tapestry or to indulge in a rejuvenating escape, this exceptional property represents a new kind of premium travel, one that blends authenticity, elegance, and ecological responsibility.

A soulful invitation to rediscover Rome through a new lens, where visual and spiritual wonder await at every turn.

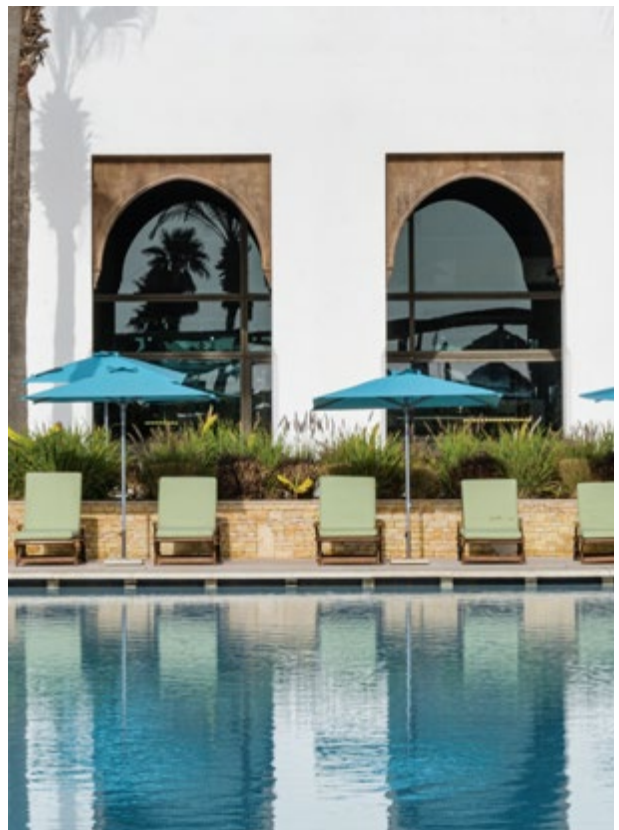


Sofitel AGADIR ROYAL BAY RESORT

Following an extensive renovation, Sofitel Agadir Royal Bay Resort reopened its doors on May 1, 2024. Elegantly nestled on the Atlantic shoreline, in a stunning palm-fringed bay, the resort spans over 4 hectares, offering guests a tranquil haven. Upon entering this unique destination, visitors are immediately captivated by its refined architecture and contemporary design, evoking a sense of luxury and serenity. The resort's 274 rooms, suites, and villas boast breathtaking views of the azure sea, along with access to lush landscaped gardens.

BY GÉRARD FLAMME





©Photos : Sofitel Agadir Royal Bay Resort

Agadir and its heritage: a cultural treasure to explore

Agadir pulses with history, culture, and vibrant traditions, a rich heritage waiting to be discovered. At its heart stands the majestic Kasbah, a 16th-century fortress that overlooks the city. Though partially in ruins, it remains a symbol of resilience and historical pride. Visitors can now reach it via a newly introduced cable car, making the journey a time-traveling experience. From the top, the panoramic views of Agadir Bay, golden beaches, and the endless Atlantic horizon are absolutely awe-inspiring.

Agadir's souks, particularly Souk El Had, offer an immersive cultural experience, meandering through colorful stalls, inhaling the scent of spices, and admiring local crafts is a true feast for the senses.

The Berber culture of the region is another hidden gem. Its traditions, music, and dances are celebrated year-round through various festivals. The Moussem of Agadir, for example, is a vibrant event celebrating local heritage with live music, dance, and artisanal showcases, bringing together locals and visitors in joyful harmony.

Agadir's proximity to natural wonders, such as the Souss-Massa National Park and the beaches of Taghazout, enhances its appeal. These areas offer breathtaking landscapes and a chance to explore Morocco's biodiversity. Fishing traditions, agriculture, and environmental respect are deeply woven into the local identity.



A new chapter for Sofitel Group

The reopening of Sofitel Agadir Royal Bay Resort is an emotional milestone. It invites guests to reconnect with cherished memories, create new unforgettable moments, and rediscover the elements that made this property iconic. As General Manager Amine Trabelsi shares, “We are delighted to welcome our guests back to the Sofitel Agadir Royal Bay Resort. Our commitment to excellence and comfort remains unwavering, and we look forward to providing an unforgettable experience where luxury, relaxation, and well-being come together in harmony.”

The renovations focused on key areas to deliver a unique stay. 174 rooms have been redesigned, alongside 6 spacious villas with private pools ranging from 120 m² to 320 m², ensuring optimal comfort for every traveler. For those seeking elevated luxury, 4 new Prestige Suites of 90 m², each with a 30 m² private terrace, offer the ultimate indulgence.





Gastronomy & Entertainment

The resort's culinary scene has been reimagined with 4 restaurants, 3 bars, and even a nightclub, offering a variety of dining and entertainment options to prolong the pleasure of every stay. Outdoors, a beautifully landscaped 3,000 m² area features a private beach, where guests can unwind under the radiant sun and gaze at the vast ocean.

Start your culinary journey at Le Zaytoun, where global cuisine comes alive through diverse buffets and live cooking stations, all set within a dreamy olive tree-lined terrace.

Coming in 2025, The Squid promises a fresh seafood concept in collaboration with local fishermen, blending Moroccan maritime traditions with delicate Thai influences.

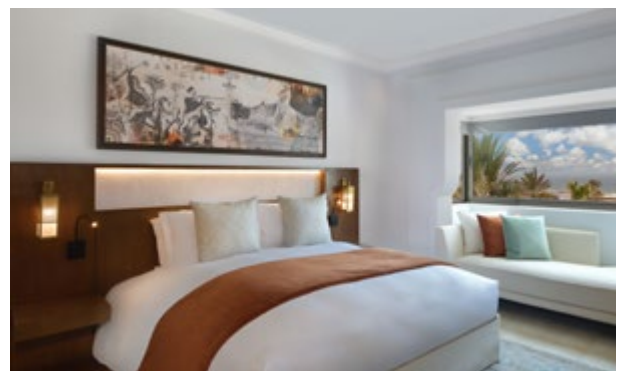
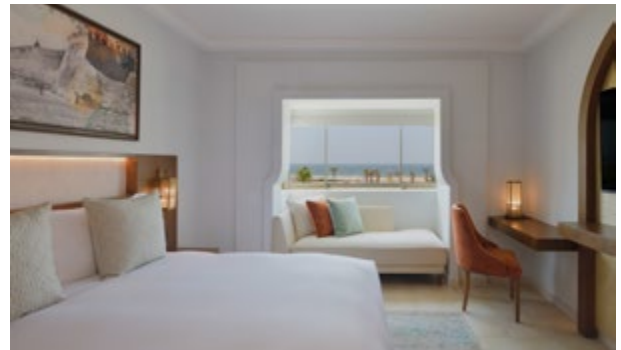
La Voile Blanche serves refined Mediterranean cuisine with sweeping views of the Atlantic, a perfect setting to enjoy the sunset over exquisite dishes.

Le Soul immerses diners in a cozy, vibrant ambiance, ideal for savoring delicious Oriental mezzes accompanied by live DJ music and captivating dance performances.

Wellness & Leisure

For those seeking peace and rejuvenation, the Sofitel Spa offers a wide range of treatments and massages, ideal for reviving both body and mind. Fitness enthusiasts will appreciate the state-of-the-art gym, designed to support wellness goals even while on vacation.

Guests can also enjoy the resort's stunning outdoor pools, a true call for relaxation under the warm Moroccan sun. Young guests are welcomed at the Kids Club, where play and exploration come to life in a fun, safe environment.



An experience that awakens senses

Whether you're a gourmet enthusiast, a relaxation seeker, or a family in search of adventure, Sofitel Agadir Royal Bay Resort offers something extraordinary for everyone. Come and experience this exceptional journey—your senses and spirit will thank you.

Rates begin at €200 per night for a room accommodating up to 2 adults and 1 child, and up to €1,500 per night for a villa.

Guests can also enjoy the resort's stunning outdoor pools, a true call for relaxation under the warm Moroccan sun. Young guests are welcomed at the Kids Club, where play and exploration come to life in a fun, safe environment.

More info :

<https://all.accor.com/hotel/B826/index.en.shtml>

BP 226 Cite Founty, P4 Baie Des Palmiers, Commune De Bensergao, 80007 Agadir, Morocco





About Sofitel

Part of Accor, a global hospitality leader with over 5,500 hotels in 110 countries, Sofitel is also a member of the ALL – Accor Live Limitless lifestyle loyalty program, offering a wide range of benefits, services, and experiences.

Founded in 1964, Sofitel is a pioneer of French luxury hospitality. Today, it embodies a committed, heartfelt luxury defined by its inimitable French flair. The brand artfully blends the richness of each local culture with the French "joie de vivre," appealing to discerning travelers seeking sophistication and authenticity.

With more than 120 destinations worldwide, Sofitel offers elegant, singular properties in some of the most desirable locations. Among its iconic addresses are Sofitel Paris Le Scribe, Sofitel London St James, Sofitel Dubai The Obelisk, Sofitel Mexico City Reforma, and Sofitel Ambassador Seoul. Sofitel also features a collection of legendary hotels under the Sofitel Legend label, known for their timeless elegance and storied past. Highlights include the Sofitel Legend Old Cataract Aswan, Sofitel Legend Santa Clara Cartagena, and Sofitel Legend Metropole Hanoi.

Sofitel Agadir Royal Bay Resort also stands out as a premier venue for corporate and private events. Its reputation is built on a seamless blend of high-quality service and purpose-built facilities. The resort boasts six spacious, well-equipped meeting rooms, suitable for seminars, conferences, or private celebrations. Each space is designed to foster creativity and productivity, complete with cutting-edge audiovisual systems and high-speed internet.

The resort's enchanting setting adds a unique charm to every gathering. With a combination of stylish venues and a stunning backdrop, Sofitel Agadir Royal Bay Resort is an exceptional destination for those seeking excellence in events.

In line with its commitment to sustainability, the resort has implemented several eco-conscious initiatives. These include waste recycling, water reuse for irrigation, support for local producers through short supply chains, and food waste minimization. The property has also reduced plastic use by 90% and adopted LED lighting exclusively, demonstrating that luxury and environmental responsibility can go hand in hand, all while offering an unparalleled guest experience.

Banyan Tree TAMOUDA BAY

A heritage of Arab-Andalusian elegance

Framed by the golden sands of Morocco's Mediterranean coast, Banyan Tree Tamouda Bay stands as a true architectural masterpiece, fusing contemporary design with the rich Arab-Andalusian heritage of northwestern Morocco. As the first resort in Morocco to introduce private pool villas and Banyan Tree's first property on the African continent, this sanctuary offers a truly unforgettable sensory experience across 25 hectares of lush greenery with stunning views of the Mediterranean Sea.

BY GÉRARD FLAMME





A sanctuary of luxury and serenity

Inside this exclusive retreat, guests discover 92 exquisitely decorated villas, ranging from 200 to 420 m², each with its own private pool. These generous spaces blend timeless Andalusian elegance with contemporary touches.

In a world where travel is increasingly personalized, private villas emerge as the preferred choice for couples and families seeking the comfort of home while exploring exotic locales. These spacious accommodations promote a warm and convivial atmosphere, ideal for those seeking privacy and relaxation during their stay.

A key attraction of private villas is the bespoke service they provide, from in-villa chefs preparing gourmet meals with fresh local ingredients, to organizing intimate dinners that offer a peaceful alternative to busy restaurants. Gathered around a beautifully set table, guests can enjoy shared moments without the distractions of public venues.

These private spaces are also perfect for hosting gatherings and cocktail evenings, enhancing social connections in a relaxed setting. Friends and family can welcome additional guests, creating a sense of belonging far from the impersonal feel of traditional hotels. It's an ideal way to celebrate special moments while enjoying the seclusion of an exclusive residence.

Every detail—from materials to artworks—has been carefully curated to spark a continuous dialogue between Moorish spirit and Asian influences.

A dazzling gastronomic journey

Culinary delights at Banyan Tree Tamouda Bay are crafted under the direction of Executive Chef Brahim El Yousoufi, who oversees four distinctive restaurants. Tingitana highlights Mediterranean flavors, Volubilis celebrates local culinary heritage, and Azura, perched seaside, offers Spanish-inspired dishes with sweeping ocean views. At Saffron, the brand's iconic restaurant, guests are invited into an immersive Thai dining experience.

Each meal is a culinary journey that showcases seasonal and local ingredients, inviting guests to explore the world's flavors from a single, elegant location.

Wellness & Escape

The Banyan Tree Spa is a sanctuary of calm, blending exotic beauty rituals and ancient therapies. Therapists trained in Banyan Tree's renowned academies in Thailand and Indonesia deliver treatments that rejuvenate body and soul. From soothing massages to revitalizing facials, each spa experience is designed to offer deep relaxation and reconnection.

©Photos : Banyan Tree Tamouda Bay





Unforgettable moments

As the sunny season approaches, Banyan Tree Tamouda Bay prepares to welcome guests to a new chapter of indulgent escapes. Whether for couples, friends, or families, the resort offers a wide range of refined culinary experiences, tailored wellness moments, and seaside adventures.

The Beach Club and rooftop terrace also host the iconic Buddha-Bar Beach, returning for a second season. Celebrating "Endless Summer Vibes," this neo-Asian, boho-chic destination pairs vibrant music with exotic cocktails in an extraordinary seaside ambiance. Each moment becomes a celebration of taste, rhythm, and joie de vivre.

A sanctuary for the senses

By night, B Tree, the resort's trendiest nightlife spot, comes alive with top international DJs and immersive decor. The venue perfectly encapsulates the spirit of Banyan Tree Tamouda Bay—a sanctuary of the senses where every element is designed for an unmatched experience.

More than just a stay, Banyan Tree Tamouda Bay is an invitation to rediscover the world through the lens of luxury and culture. A place where contemporary design harmonizes with Arab-Andalusian legacy, where each moment is a tribute to beauty, gastronomy, and well-being. Whether seeking serenity, culinary discovery, or vibrant festivities, this Mediterranean oasis promises lasting memories and exceptional moments.



The perfect setting for business & family events

Banyan Tree Tamouda Bay also stands out as a premium destination for both corporate retreats and private celebrations. Its modern, intimate spaces are perfectly tailored for business needs, with state-of-the-art meeting rooms fostering creativity and productivity.

For family milestones like weddings or birthdays, the resort offers an enchanting setting that blends elegance and comfort. A rare venue where professionalism meets warmth, Banyan Tree Tamouda Bay transforms every event into a memorable success.

The iconic concept store

No visit to Banyan Tree Tamouda Bay is complete without exploring its signature concept store, an immersive showcase where visionary designers express their art. This exceptional boutique space is a celebration of the senses, creativity, and contemporary craftsmanship.



©Photos : Banyan Tree Tamouda Bay

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AUBERGE DU PONT

A fusion of Bretagne
and Auvergne on the plate

Nestled along the tranquil banks of the Allier River, Auberge du Pont has become an essential destination for lovers of refined gastronomy. This Michelin-starred restaurant dares to blend the culinary influences of Bretagne and Auvergne, creating a unique sensory journey where the flavors of the sea meet the treasures of the land.

BY EMA LYNNX



A historic address in the heart of Auvergne

Built in 1835, the Auberge du Pont was originally a humble inn welcoming riverboat men navigating the Allier, one of the last wild rivers in Europe. A place of warmth and conviviality, it has stood the test of time while retaining its authentic charm. In 2005, Christelle and Rodolphe Regnauld fell in love with the property and decided to bring it back to life.

In 2019, a bold renovation transformed the inn: while preserving its historic character, the interior was reinvented with a modern, rustic design inspired by New York lofts. This harmony between tradition and modernity is also reflected on the plate, where local ingredients are elevated through the chef's boundless creativity.

Signature cuisine from land and sea

Originally from Bretagne, Rodolphe Regnauld crafts an emotion-driven cuisine, where childhood memories blend with the rich gastronomy of Auvergne, the native region of his wife, Christelle. The result is a culinary fusion where seafood delicacies and regional produce meet in perfect harmony.

Among the chef's signature creations: Saint-Pierre fillet paired with dry-cured Auvergne ham and a local wine sauce (Côtes-d'Auvergne Madargue), a bold and elegant meeting of land and sea. Lobster and veal sweetbreads play off each other in an exquisite contrast of textures, while vibrant vegetables and delicate touches like Mertenisia oyster leaf add finesse and balance to the dishes.

Deeply committed to seasonality, Chef Regnauld works closely with regional producers and selects every ingredient with the utmost care, ensuring freshness, authenticity, and flavor in every bite.





An exceptional wine cellar

The culinary experience at Auberge du Pont is further elevated by an impressive wine cellar featuring more than 1,000 references. From iconic French vintages to hidden gems discovered with passion, each bottle is carefully chosen to offer perfect food and wine pairings, enhancing every dish with nuance and precision.

Michelin-Starred Excellence

The culmination of meticulous work and unwavering passion, Auberge du Pont was awarded its first Michelin star in 2021, a prestigious recognition that honors the Regnauld couple's dedication to offering bold, refined cuisine in a setting that is both authentic, welcoming, and elegant.

A Culinary Invitation to Discovery

To offer guests a fully immersive experience, Auberge du Pont presents several signature tasting menus. Highlights include:

- Les Bateliers
- D'ici & d'ailleurs
- Balade des côtes Bretonnes aux monts d'Auvergne

Each menu is a gastronomic journey, where every dish tells a story, blending regional traditions with boundless creativity.

An Ode to Terroir, Transmission, and Innovation

More than a restaurant, Auberge du Pont is a heartfelt tribute to French terroir, culinary heritage, and modern innovation. In this timeless setting where the river gently flows and flavors unfold with emotion, every visit becomes a memorable experience, celebrating the subtle alliance between two rich culinary identities: Bretagne and Auvergne.





Outdoor Fires



ELLIPSE 120 CORTEN FIRE PIT Made in France.

Bring style and warmth to your outdoor gatherings with the Ellipse 120 corten fire pit, an elegant and sociable centerpiece designed to elevate your open-air moments. Combining aesthetics with performance, this premium fire pit features a 120 cm diameter cooking plate made from 10 mm thick S235 steel.

Its smart design includes a gentle slope toward the center, allowing cooking fats to drain directly into the basin — ensuring clean, efficient, and flavor-packed cooking every time.

Handcrafted in France by Firten, a company known for its artisanal expertise, the Ellipse 120 offers generous hosting capacity, accommodating up to 40 guests. Its expansive cooking surface makes it perfect for festive meals and relaxed, convivial evenings. Built with durable steel for exceptional longevity, the fire pit's corten finish adds a touch of sophistication and modern flair to any outdoor space.

Whether you're preparing perfectly grilled meats or slow-cooked dishes, the Ellipse 120 fire pit-plancha becomes the heart of your outdoor entertaining — creating unforgettable memories with family and friends.

<https://www.firten.com/>

BIOGENTS

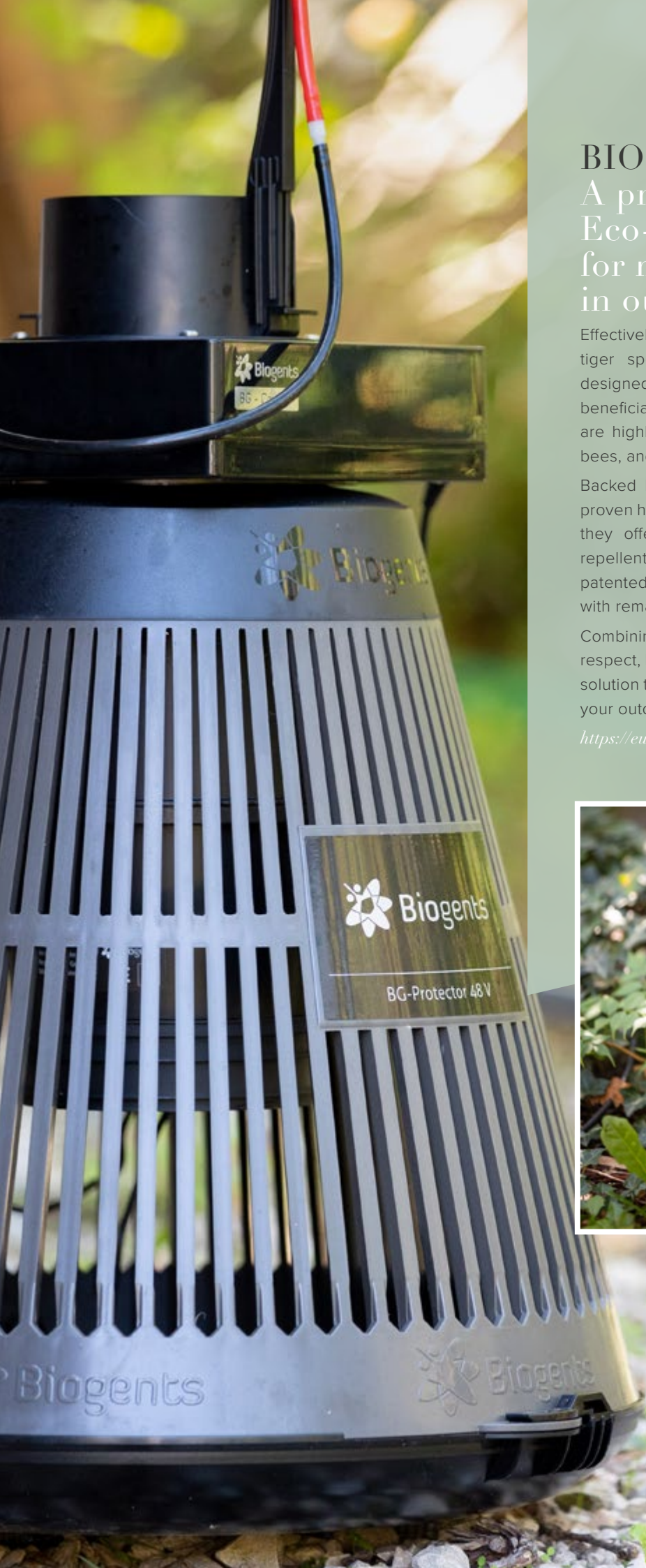
A professional and Eco-Friendly solution for mosquito control in outdoor spaces.

Effectively targeting mosquitos, especially the invasive tiger specie, Biogents' mosquito control system is designed to protect your outdoor areas without harming beneficial insects. Unlike traditional methods, these traps are highly selective, leaving pollinators like butterflies, bees, and ladybugs completely undisturbed.

Backed by scientific research, Biogents traps boast a proven high capture rate. Operating without insecticides, they offer an eco-conscious alternative to chemical repellents. By mimicking human scent through a patented attractant blend, these traps lure mosquitoes with remarkable efficiency.

Combining performance, precision, and environmental respect, Biogents anti-mosquito traps provide a powerful solution to reduce mosquito nuisances, so you can enjoy your outdoor moments in peace.

<https://eu.biogents.com>





SHOKZ OPENMEET A high-performance tool for professional calls.

The Shokz OpenMeet represents a major breakthrough in bone conduction headset technology, specifically designed to meet the needs of today's professionals. Featuring cutting-edge technology and an ergonomic design, it combines comfort, performance, and crystal-clear audio, all while allowing natural awareness of your surroundings.

Ultra-light and flexible, it delivers optimal sound quality for an immersive, high-intensity experience. Equipped with dual microphones and advanced noise cancellation, the OpenMeet ensures flawless call clarity even in demanding environments.

For professionals seeking a headset that excels in comfort, communication, and performance, the Shokz OpenMeet is an essential choice.

<https://fr.shokz.com/products/openmeet>





ANKER 165W

Power on the Go without worrying about battery life.

The Anker 165W external battery is a powerful and versatile device designed to keep all your gear charged while you're on the move, whether it's laptops, smartphones, gaming consoles, cameras, or drones.

With a 25,000 mAh (90 Wh) capacity and a total output of 165W, this portable charging solution features three USB-C ports (each delivering up to 100W) and one USB-A port with 33W output. For added convenience, it includes two built-in USB-C cables, one of which is retractable.

An integrated display provides real-time data such as wattage output per port, charge cycle count, temperature, and precise battery percentage.

Air travel-friendly thanks to its sub-100 Wh rating, the Anker 165W battery complies with airline cabin regulations, making it the perfect companion for both business trips and personal adventures. A truly all-in-one power solution for life on the go.

<https://www.anker.com/fr/>



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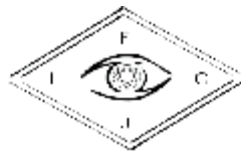
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